

ARCHIE
SERIES

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CODE
AUTHORITY

12c

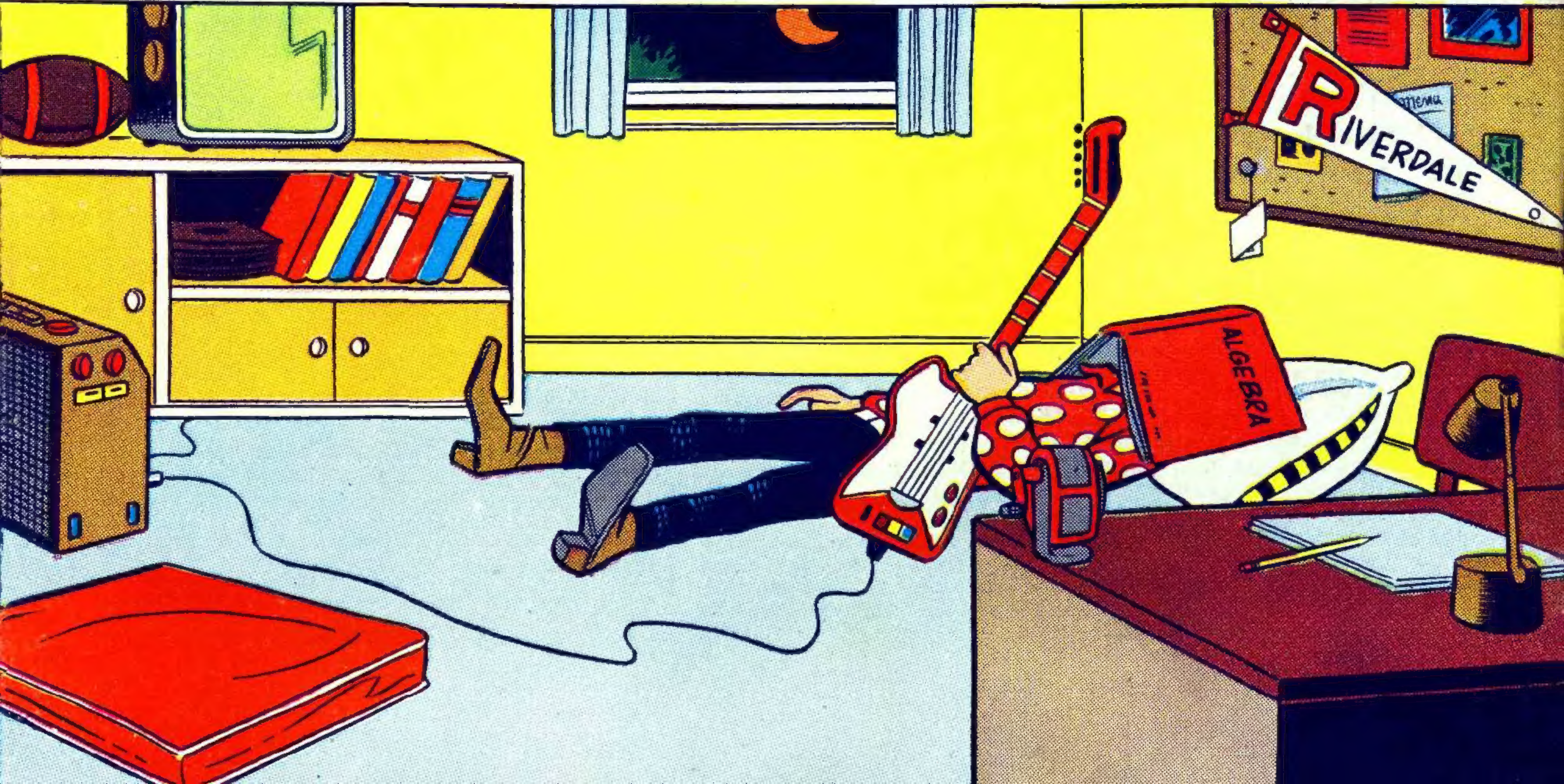
MAC

DEC.
NO. 163

KLUNK!

Jughead

JUGHEAD,
I EXPECT YOU TO
BURY YOUR NOSE
IN THIS BOOK
TONIGHT!



AMAZING '1 ART OFFER

4 Irresistible Wide-Eyed Puppies

In Full Color for Your Home



BUCKY

Beautiful and Appealing Original Oil Paintings
Now Yours as Full Color Large Fine Art Prints
ALL 4 ONLY \$1

Just picture these irresistible puppies in your own home. Everyone who sees these appealing waifs fall in love with their adorable warmth and touching wide eyes. You just want to take them into your home and into your heart. That's because the artist, Gig, one of America's most perceptive painters of animals has captured the universal appeal and warmth you find only in a funny, friendly puppy. Under his sensitive brush, the wonder of puppyhood and the realistic backgrounds combine to give a compassionate glimpse of life. Unfortunately, the black and white illustrations here cannot possibly convey all the artist's magical color and brilliant details. Only when you see them in your home can you fully appreciate their magnificent artistry and superb beauty.

OFFER WILL NOT BE REPEATED THIS SEASON

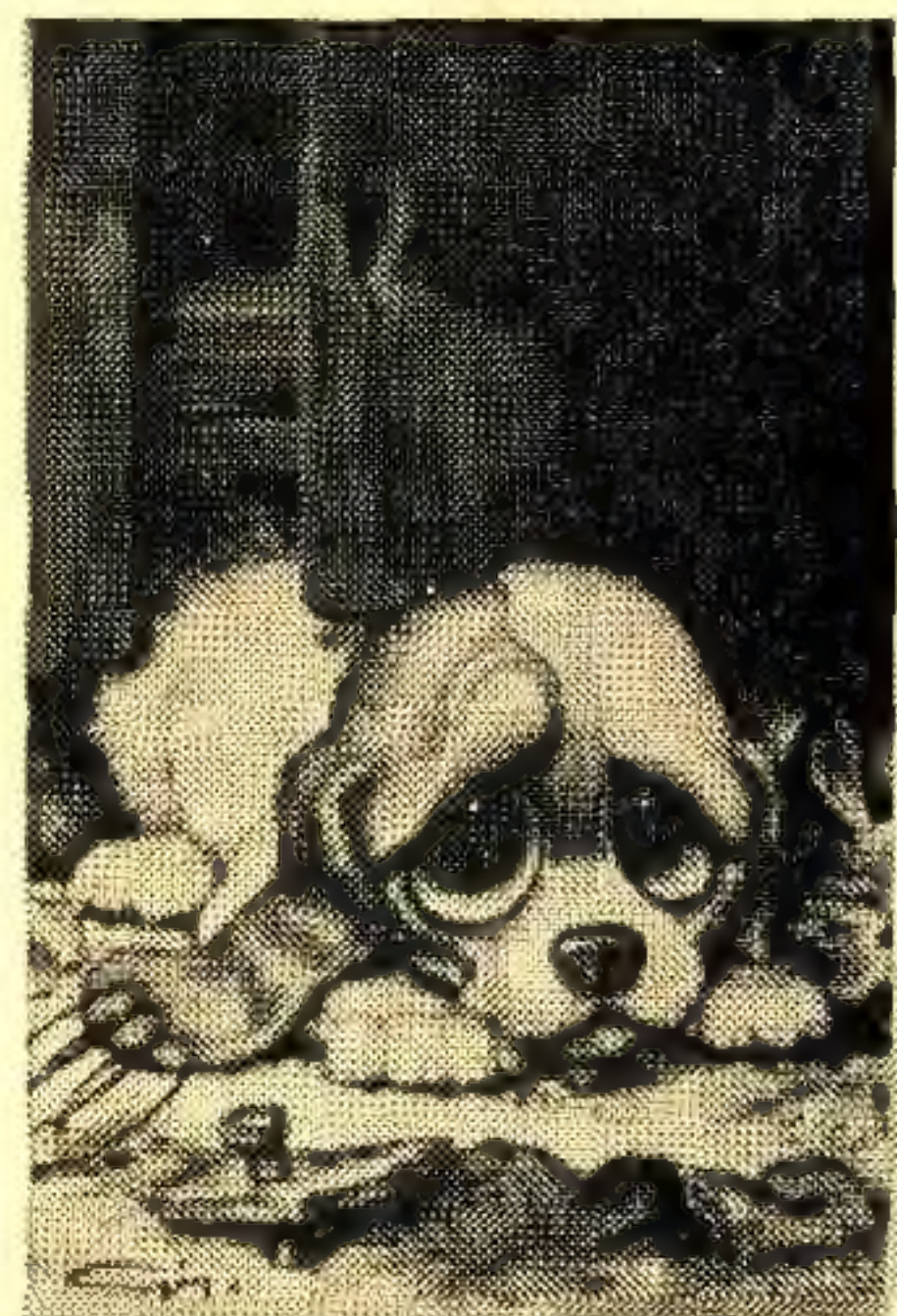
We urge you to order your full color prints now while the supply lasts. The dramatic portraiture of animals is the latest decorator rage, and these are certain to go quickly. In order to show some of the craftsmanship and intricate detail in all the pictures, we have shown one picture larger than the rest. Actually all four fine art prints are the same size, a full 10"x14" decorator size. So hurry, order now, offer will not be repeated this season in this magazine.



POTATO CHIP



GOLDEN BOY



SNUFFY

COLONIAL STUDIOS, DEPT. DG-48

20 Bank Street, White Plains, N. Y. 10606

Please send me the four Dog prints for only \$1 plus 10c postage on full money back guarantee if I am not delighted.

Enclosed is \$..... (PRINT CLEARLY)

Name

Address

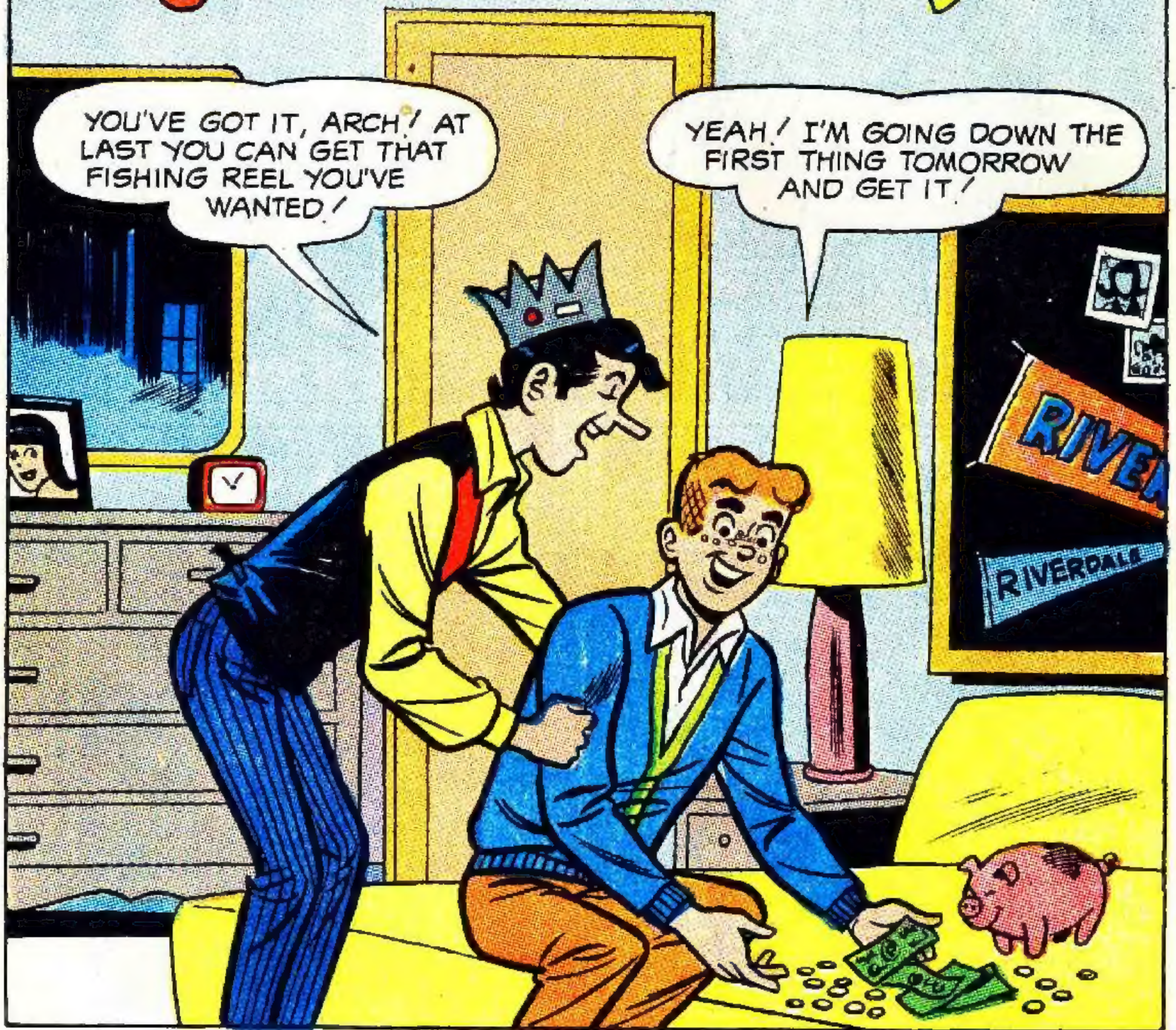
City State Zip

☐ **SAVE! SPECIAL OFFER:** Order three sets of prints only \$2.00. (You save \$1.30.) Extra sets make ideal gifts.

Jughead

IN

"The Reel Thing"



YOU'VE GOT IT, ARCH! AT LAST YOU CAN GET THAT FISHING REEL YOU'VE WANTED!

YEAH! I'M GOING DOWN THE FIRST THING TOMORROW AND GET IT!



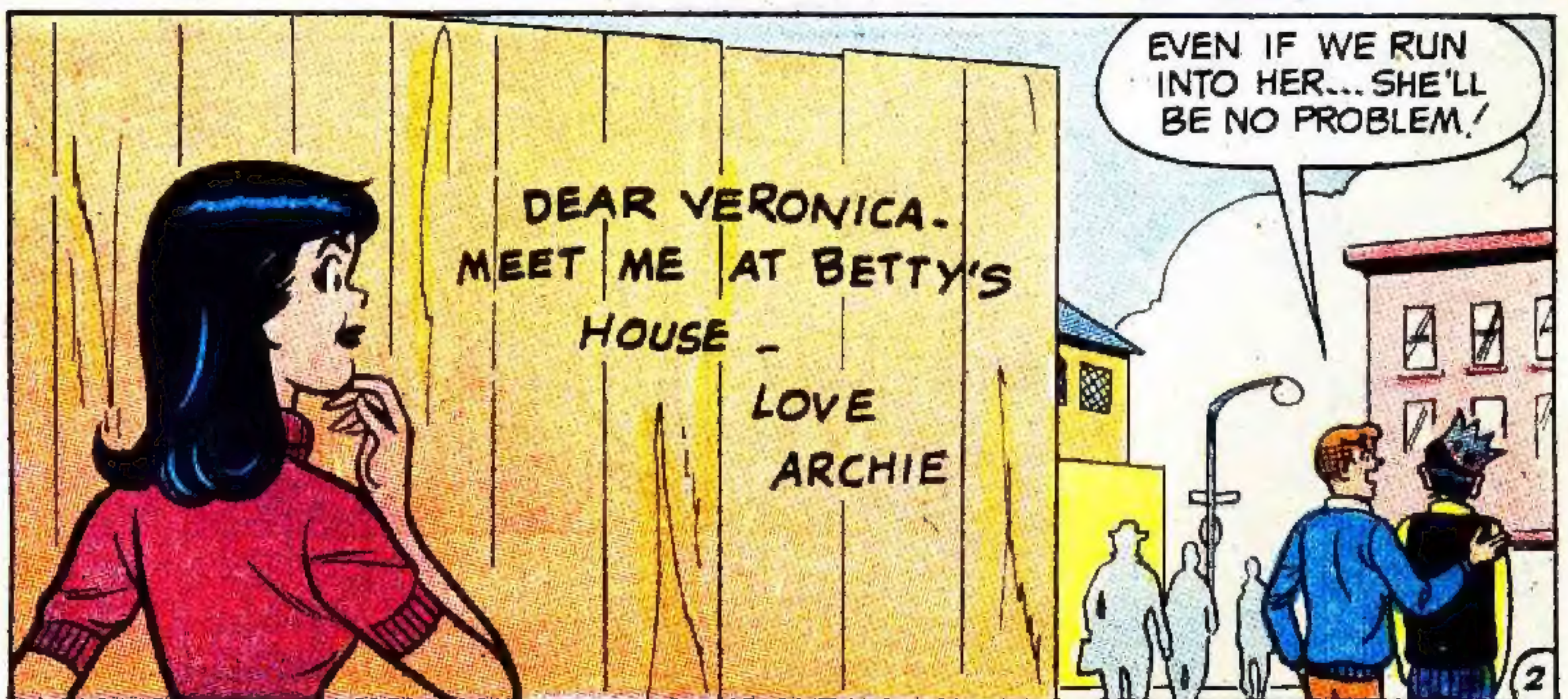
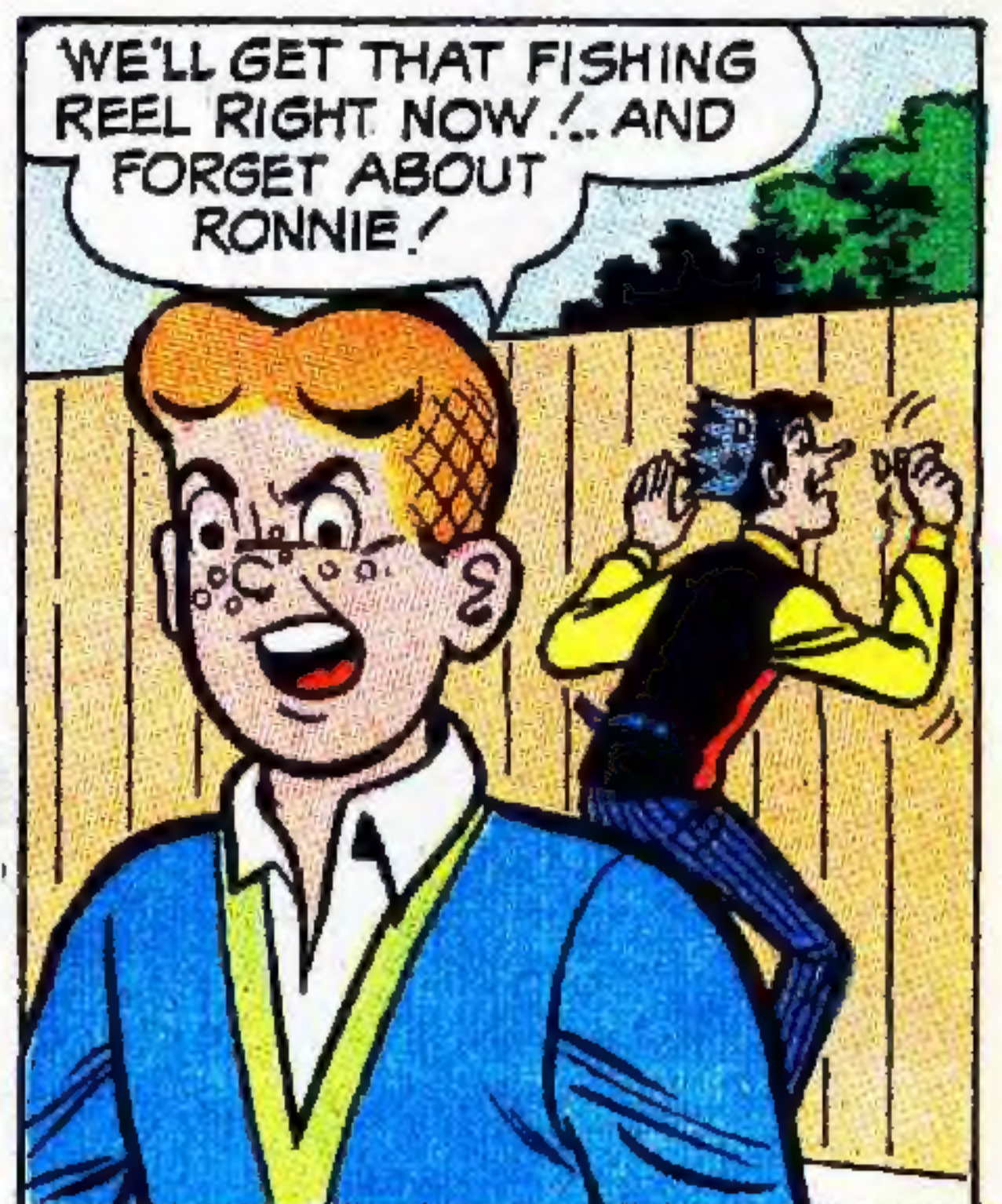
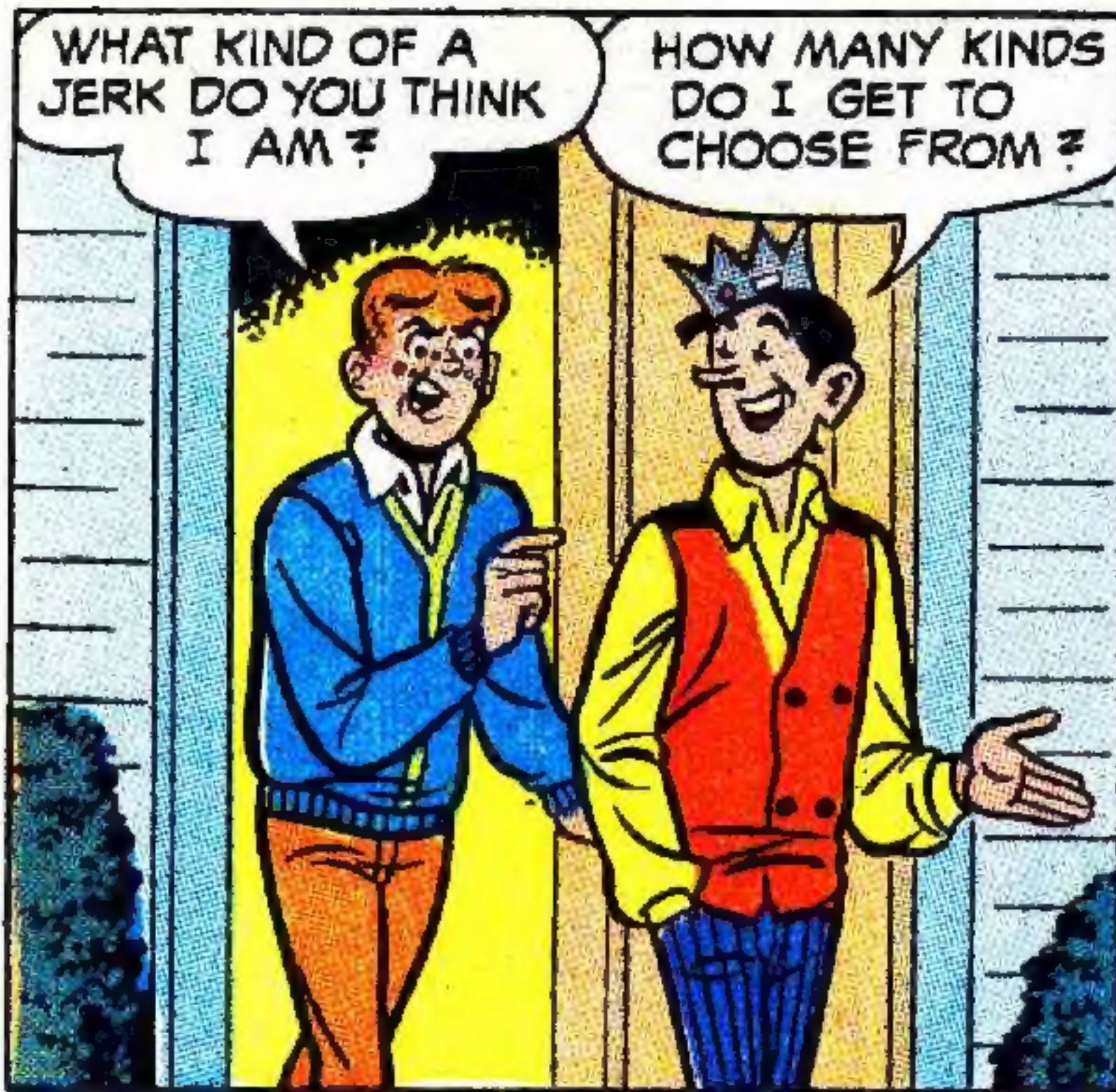
DON'T BE A FOOL! TOMORROW YOU WON'T HAVE THE MONEY!

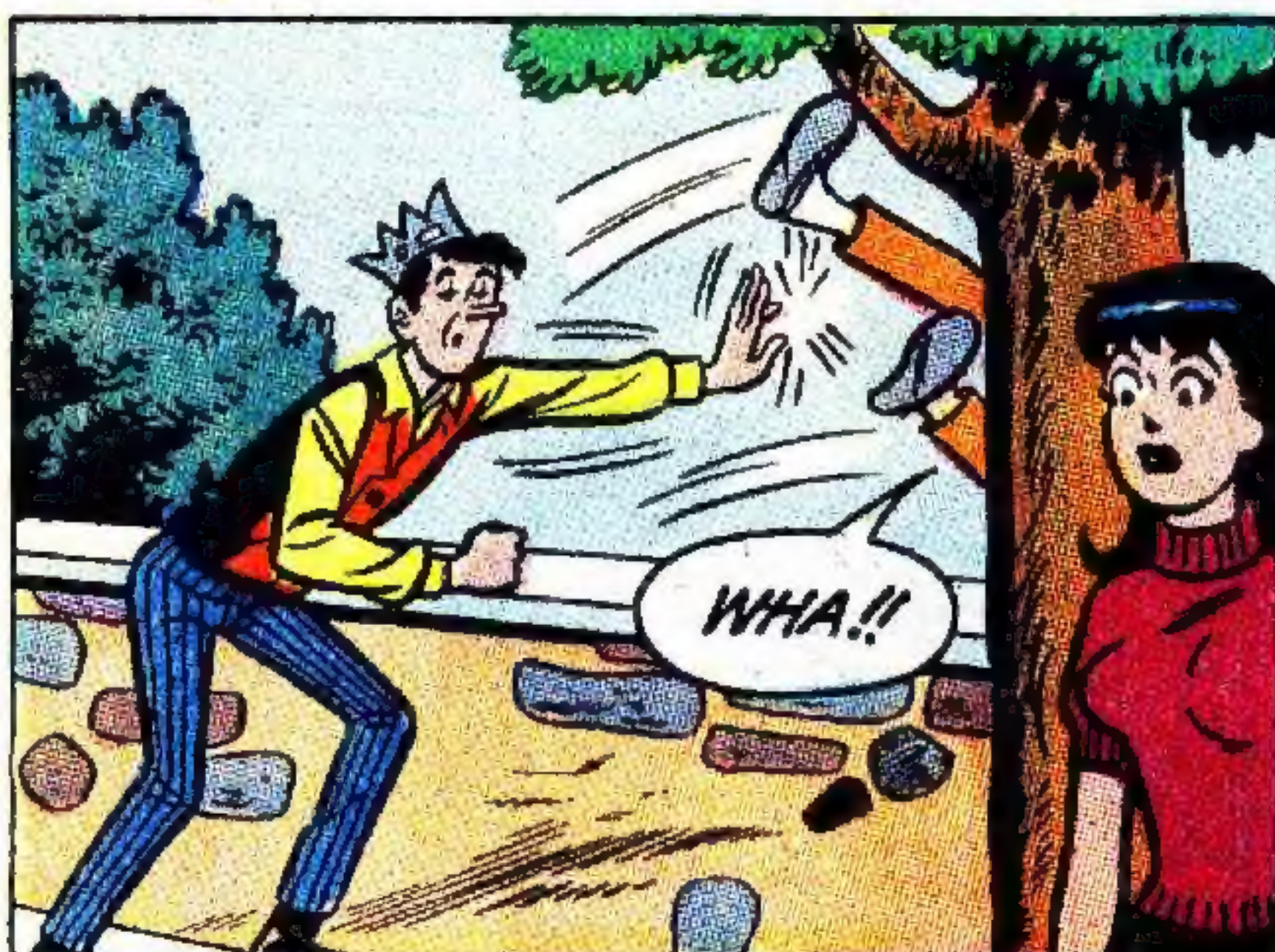
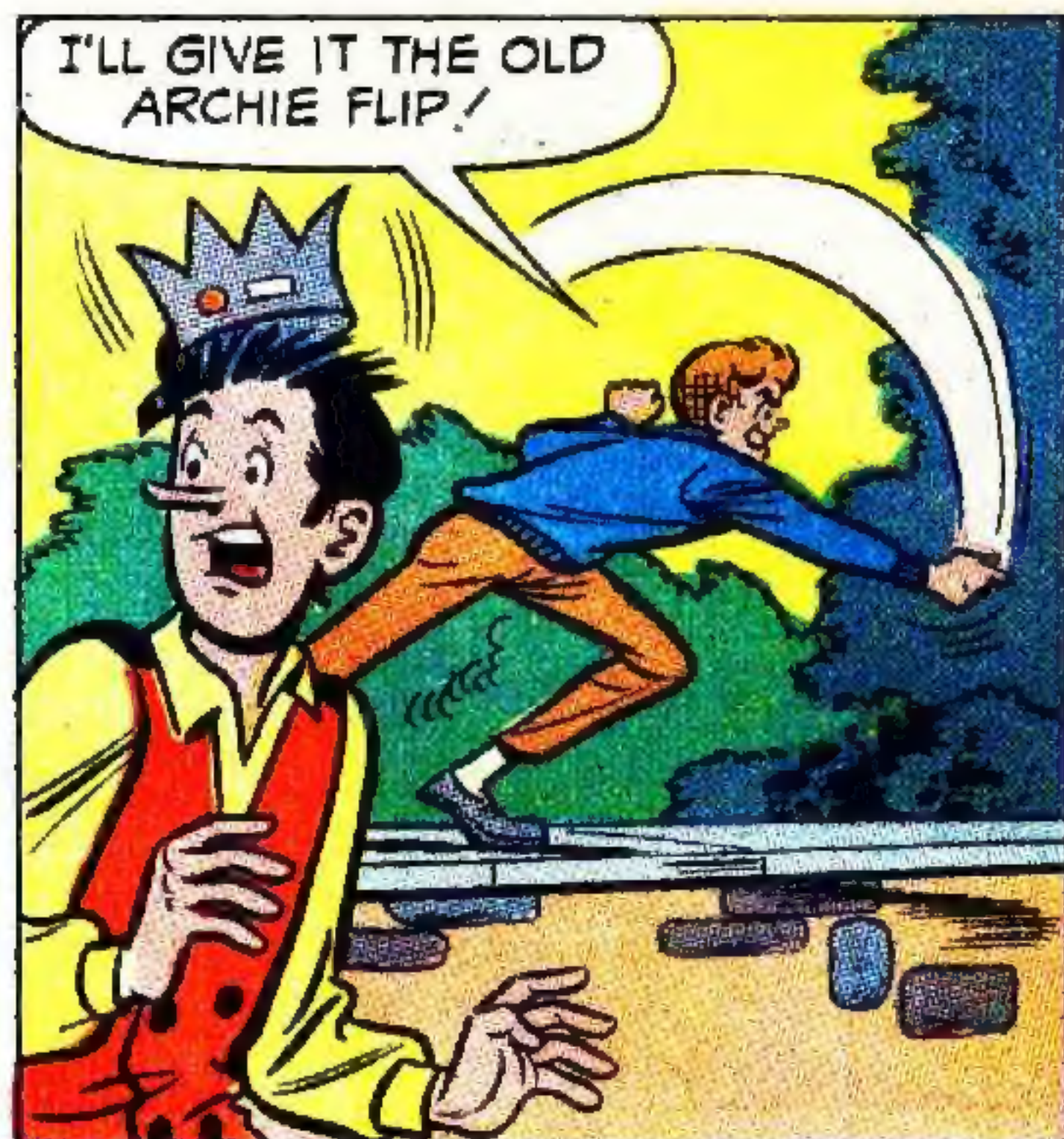
WHY NOT?

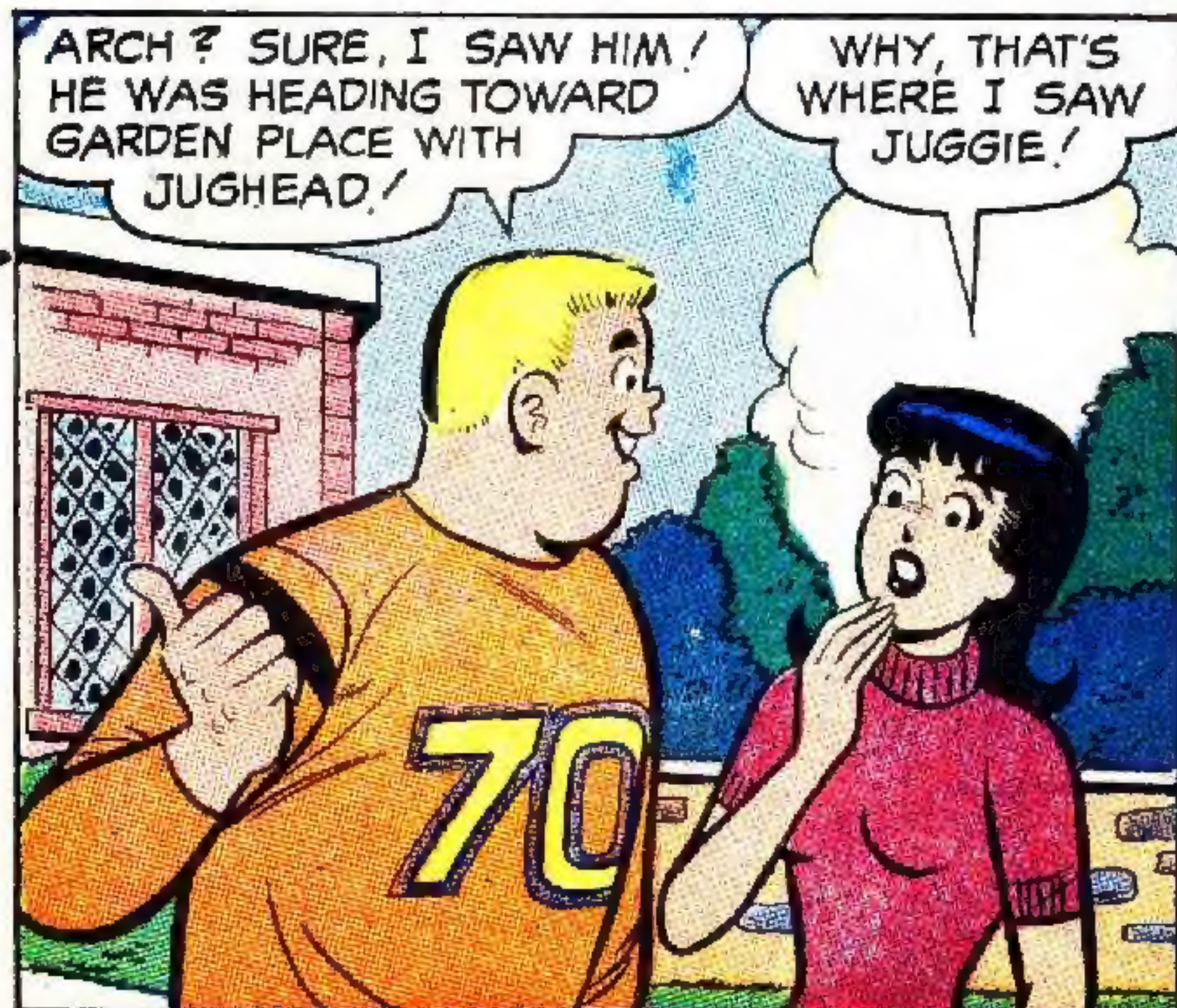
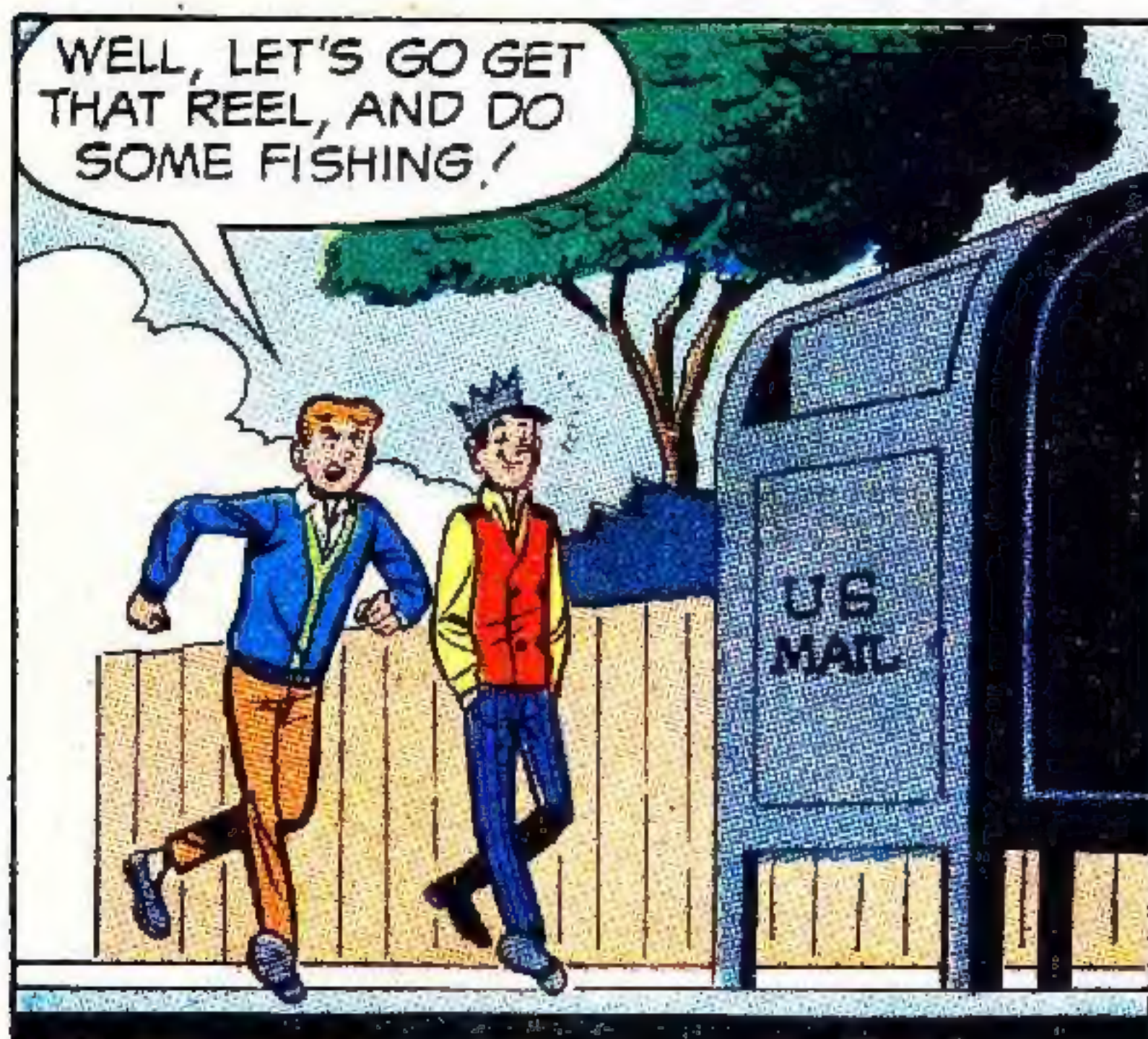


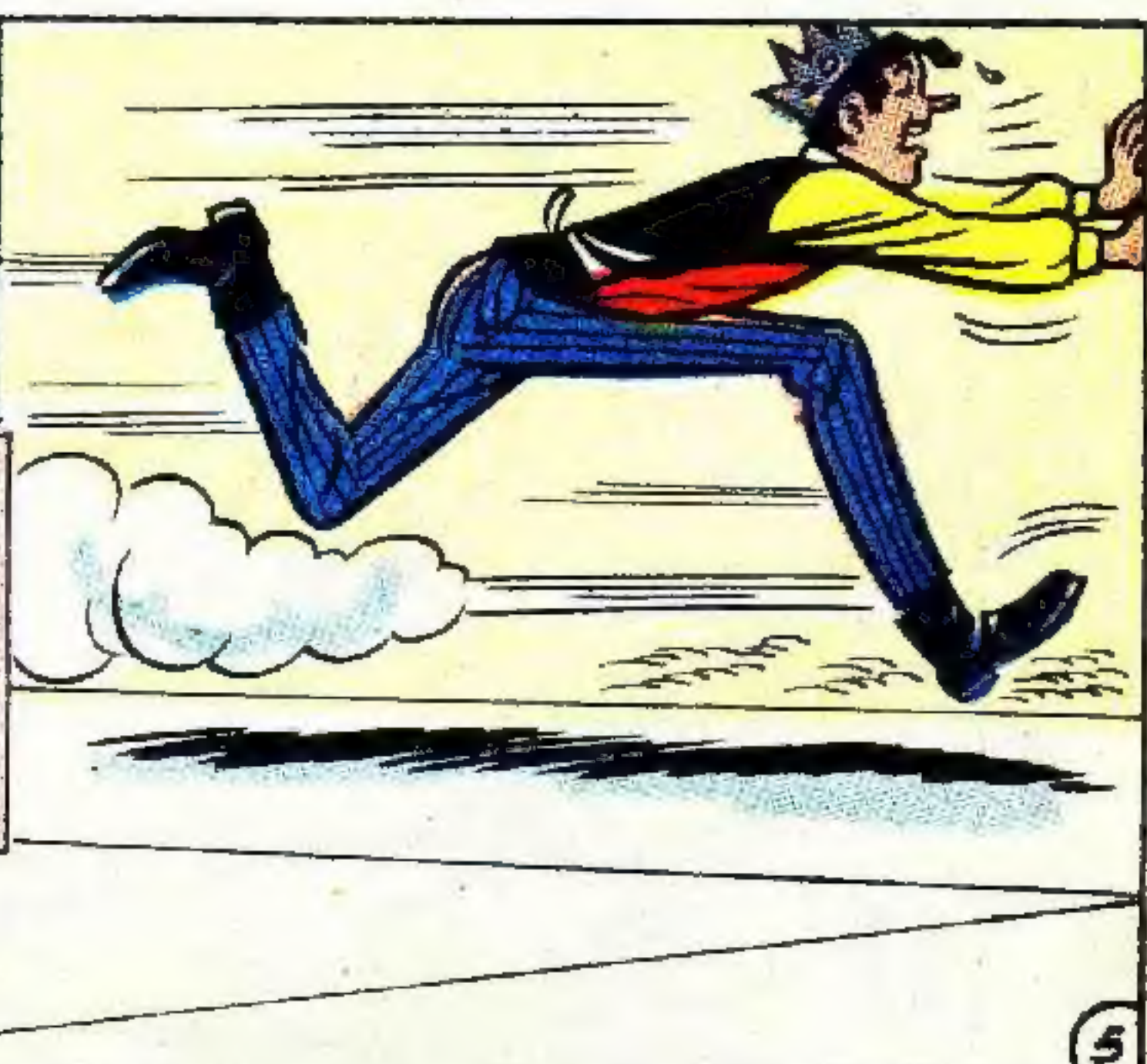
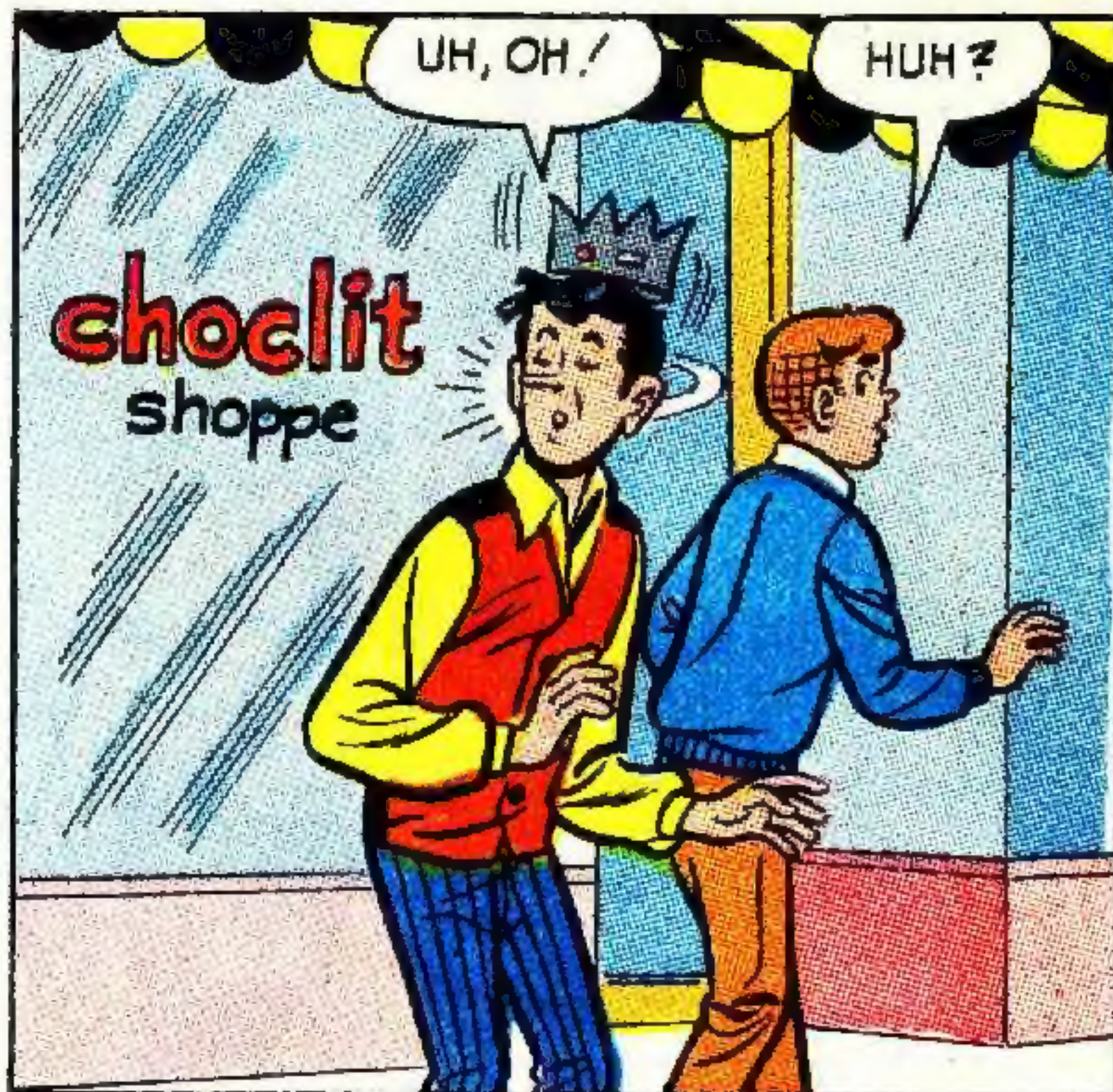
BECAUSE YOU'RE BOUND TO RUN INTO VERONICA!

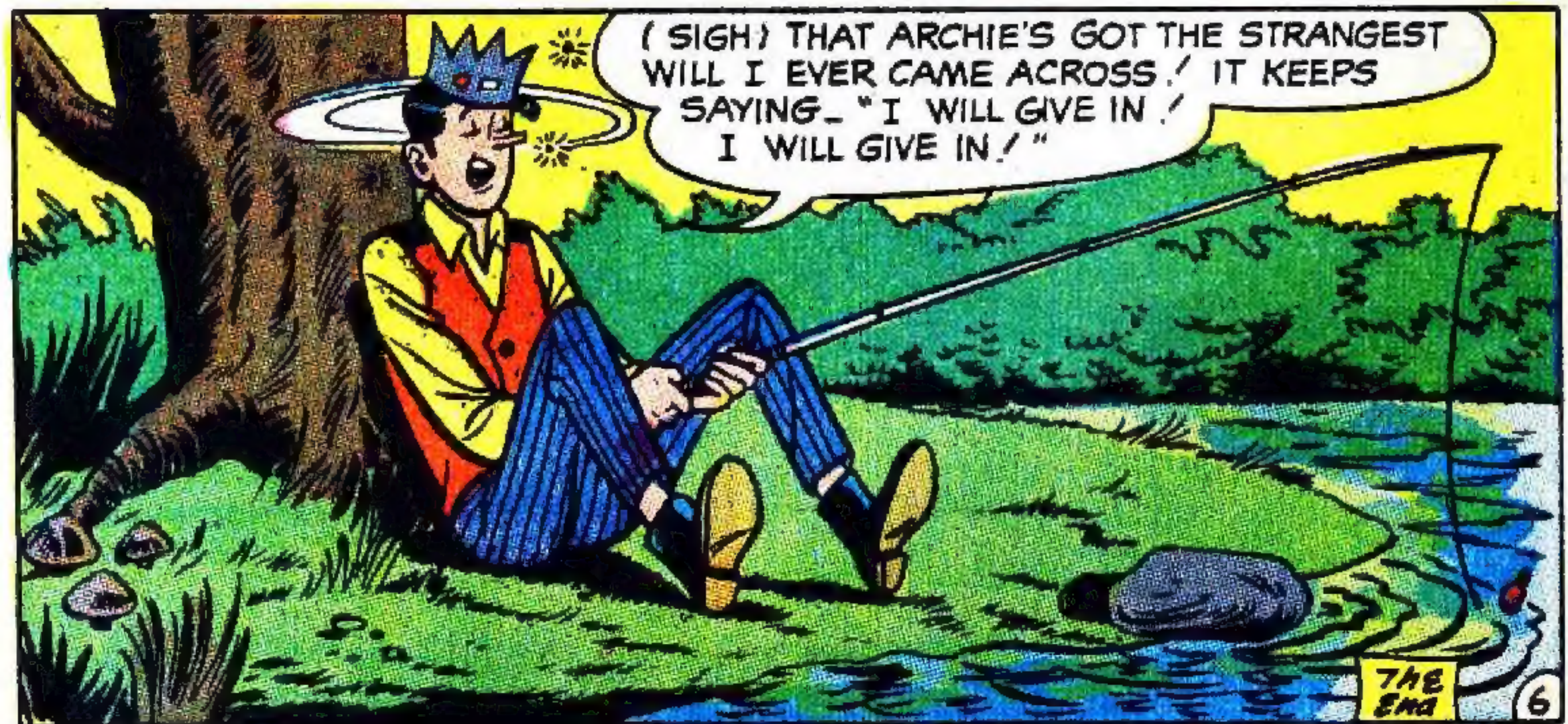
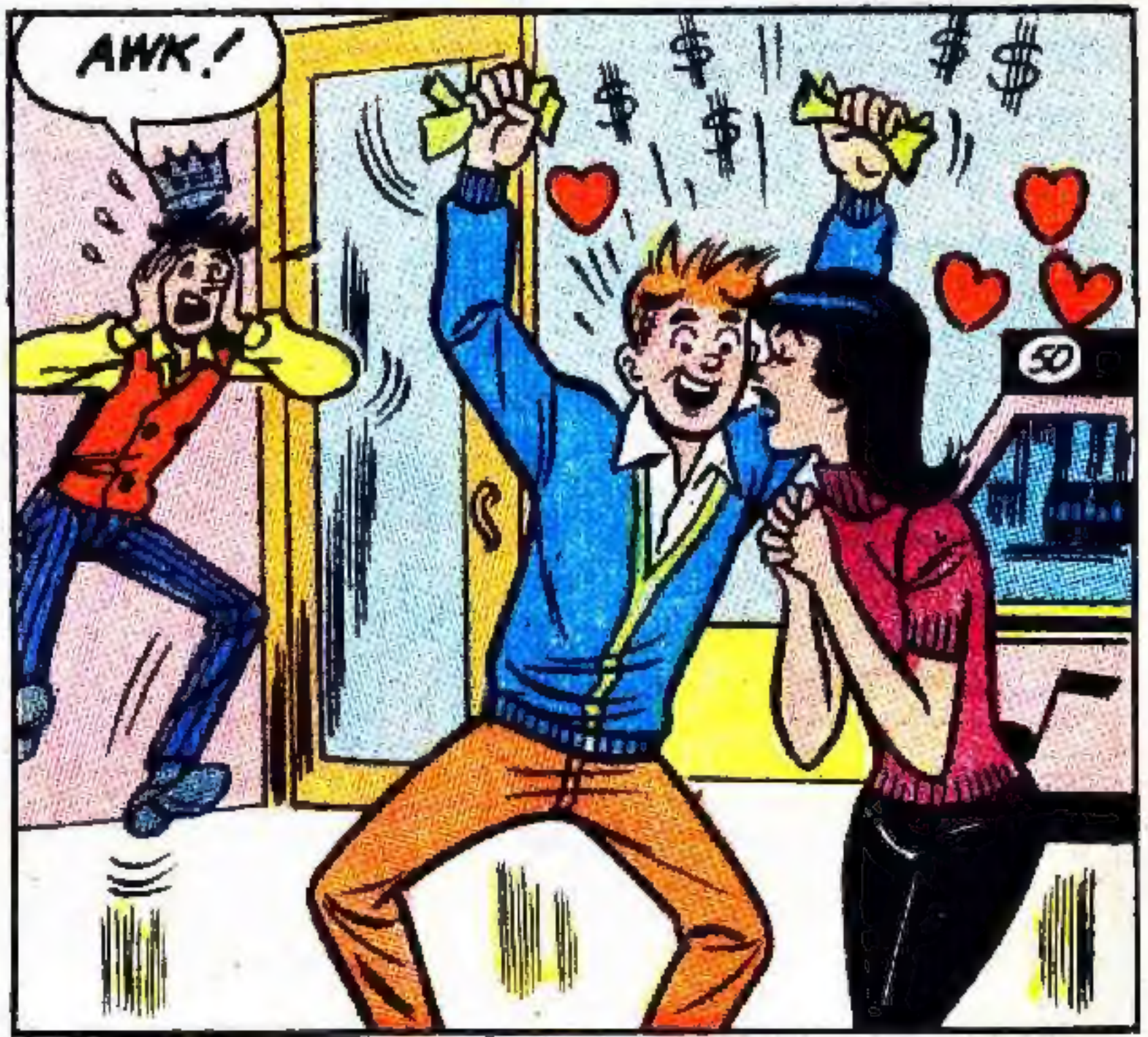
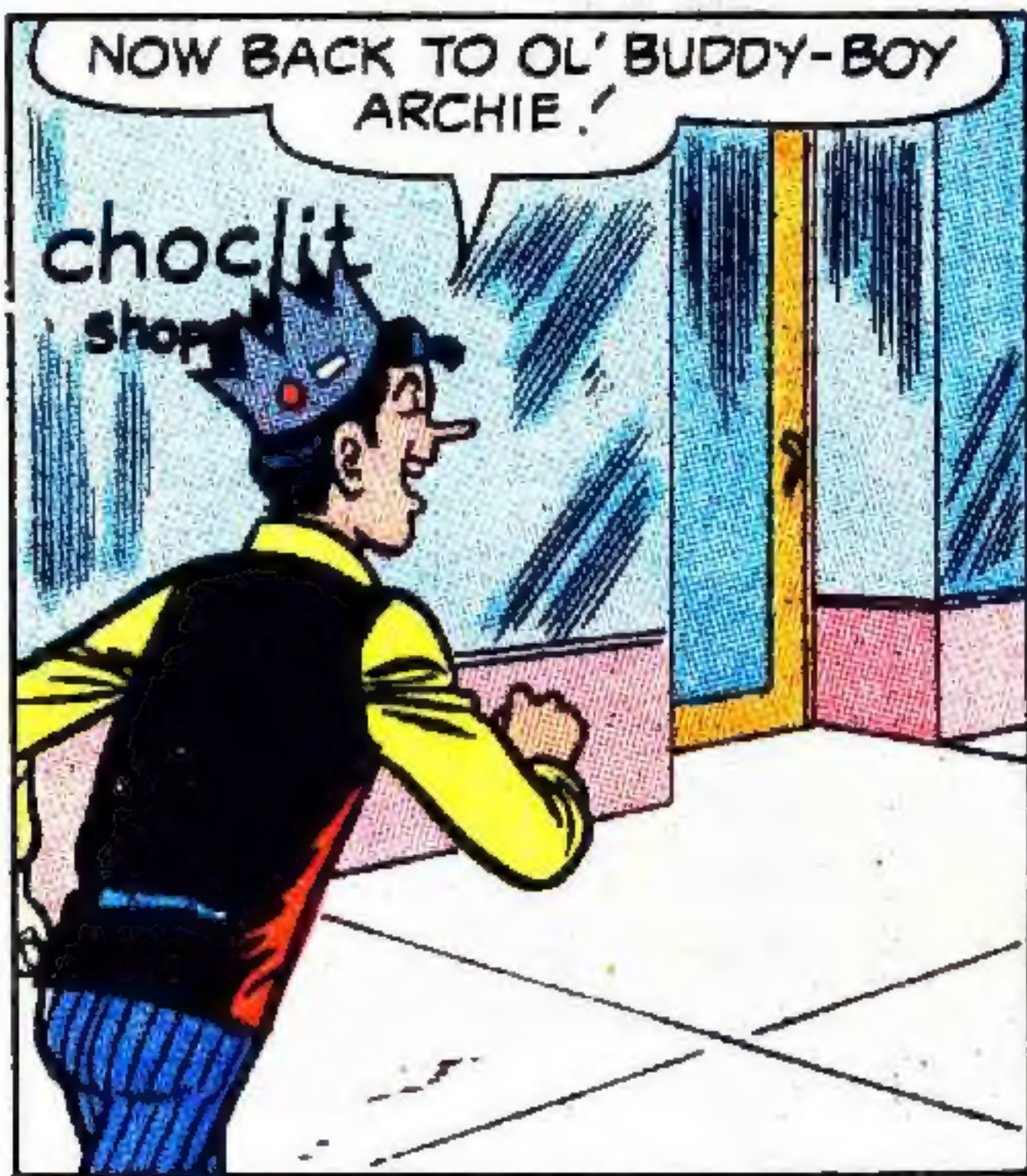
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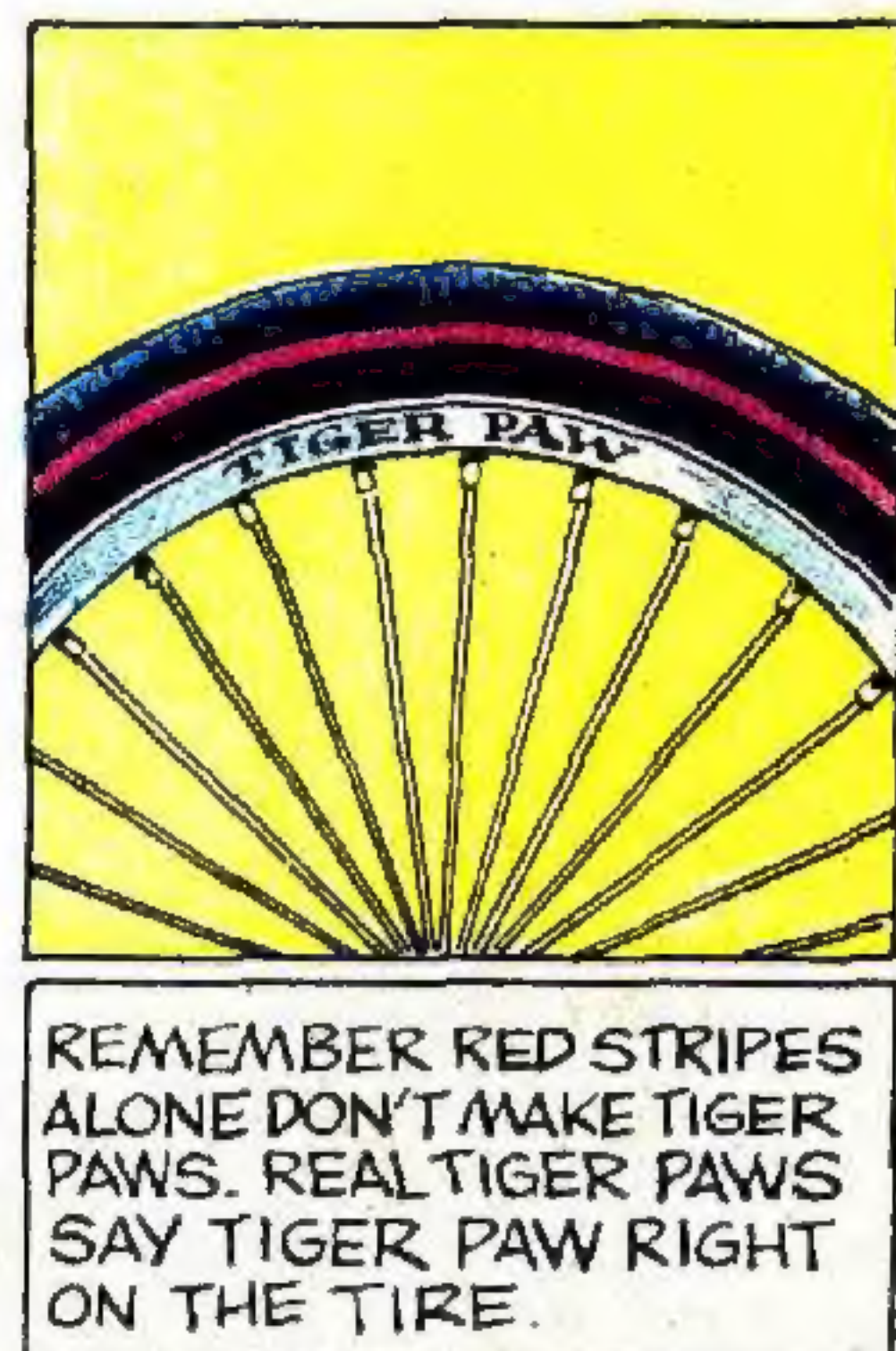
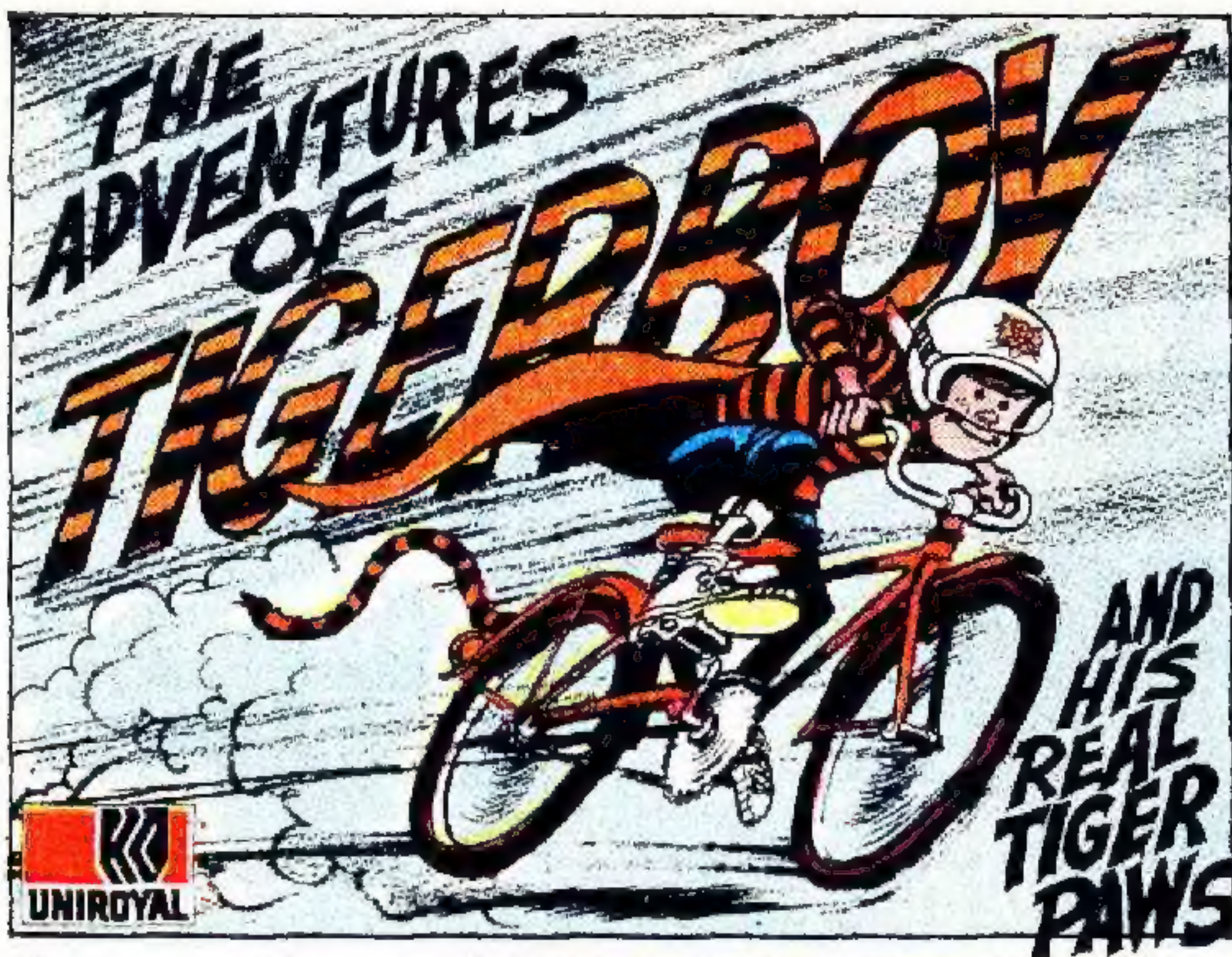














Archie Club News



ARCHIE CLUB MEMBERS, send in your news reports and win cash prizes in the Archie Series Magazines. Please address all letters or postcards to ARCHIE CLUB NEWS, 1116 First Avenue, New York, N.Y. 10021

JUGHEAD NO. 163 DEC.

MEMBERSHIP — TWENTY CENTS

FIRST PRIZE — \$5.00

REPORTER
CATHY HORNEY
53 Lilian Drive
Scarborough, Ontario, Canada

Dear Archie,

P-Pop! Glup!

Have you ever felt your ears "pop" in an elevator going up and down at sixty m.p.h.? Just last week I whipped up the fifty-five floors of the new Toronto Dominion Bank. My mother, I and my sister climbed the remaining stairs to the 56th floor. We paid our admission onto the Observation Gallery and took our first look out over the city. What a view! I could see for miles and miles around us. It is said that it is possible to see right through to Niagara Falls on a clear day but, that day was rather misty. Oh, and the people were so tiny, the cars were like small, tinkly cars and the busses looked like caterpillars. It was all as if you could push a button and it would go. But the funniest thing of all that happened while we were there was that I only got about fifteen seconds to look through a telescope, for which you paid, while my sister had about a minute!

SECOND PRIZE — \$3.00

REPORTER
REGINA SPILLMAN
22 Sycamore Street
Lexington, N. C.

•Dear Archie,

Two summers ago my mother, my sister and I went to Fairfax, Virginia, to see my

uncle. We stayed there about a month. While we were there I had a birthday. I had a beautiful cake with nine candles. A friend of my uncle gave me a lovely Persian cat for my birthday.

She was wild at the time, but was house trained. When I first saw her I thought she was a gray mountain lion. When we were bringing her home she split open the wooden box that she was in. The rest of the way home she rode on the back of the front seat behind my mother.

When we got home we named her Sheba. Now she's as tame and lovable as any house cat, except she is much bigger than any one I have ever seen.

THIRD PRIZE — \$2.00

REPORTER
THOMAS ANDERSON
208 Richmond Street
Brockton, Mass. 02401

Dear Archie,

I have a pet male bird named Lucky. His color is green and yellow. He likes to bite, but it doesn't hurt. This is how we got him. One night we were going to the Circus. I was in the 2nd grade then. Soon we parked our car. Just then my brother called out, "look, there's a bird." My dad went to get it. At first he was hard to catch. Soon we got him. We brought him in the car. He was bleeding so we put him in a paper bag. My father put little holes in it. We all thought he was going to die. Then we went to the Circus. After that we went home. We brought the bird in. He was alive! We had a birdcage because we had some other birds, but they died. We named him Lucky, because it was lucky we found him.

This month Lucky had his 4th birthday.

FOURTH PRIZE — \$1.00

REPORTER
LILLIAN WONG
 518 Fremont Way
 Sacramento, Calif. 95818

Dear Archie,

I own a cute cat. When my sisters and I first saw her we thought she was a male. We called her Simon. Later it was discovered that Simon was a female cat, but the name stuck.

Simon is a calico cat. She was the only colorful cat in her litter because the rest were white. Mostly Simon sleeps, eats and does crazy things. She has weird ways of getting water. If she is really thirsty then she will jump up on the fish tank and lap up the water. When we lock her in the bathroom she jumps into the bath tub and drinks from the dripping faucet.

I like to watch Simon yawn and stretch. Simon, like other cats, likes to chase balls, string and paper bags. She has the strange habit of nibbling grass, licking dirt and chasing after her catnip toy.

Cats make excellent pets as they are playful, clean and curious. I wish everyone owned a cat.

FIFTH PRIZE — \$1.00

REPORTER
OSCAR C. LUPIBA
 1814 Rogers Street
 San Antonio, Texas 78208

Dear Archie,

Last Saturday Butch, my dog, dashed into the house with such great softness that I knew immediately that he had just arrived from his daily mischief route. Just as sure as anything the phone began ringing. It was Mrs. Jones. She sounded frantic, she said that Butch went into her house, jumped on her kitchen table and took the four-inch thick steak which she was about to cook for her husband. Then she hung up angrily. I called my father and told him what had happened and just as I hung up, Miss Smith phoned. She said that Butch had stumbled into a puddle of muddy water and then ran into her house rolling on her brand new carpet. After that my father came home with a stick to teach Butch a lesson. But I asked him to give Butch a chance and he said all right. Later I remembered about Miss Smith, I told him and this time I know there is no way possible to save Butch from Pop.



EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON

Archie Club

THIS IS TO CERTIFY THAT



SIGNATURE OF MEMBER
 IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES

Archie Andrews
REPORTER

**P
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E
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S**

Be An **Archie Club** MEMBER

eligible to win cash prizes and a big byline in an Archie Series Comic! By joining the **ARCHIE CLUB** as an official reporter . . . you get a dressy, colorful Official **ARCHIE CLUB BUTTON**, and a handsome, authentic **ARCHIE REPORTER PRESS CARD**!

Fill out this coupon now and mail it with 20¢ in coin (to cover cost of handling) to become an **ARCHIE CLUB MEMBER** and eligible to submit letters for cash prizes.

ARCHIE CLUB

1116 First Avenue, New York, N.Y. 10021

Dear Archie: Please enroll me as a member of the **ARCHIE CLUB** and send me a button and press card by return mail. I enclose 20¢ in coin to cover the cost of mailing and handling. Send to:

NAME AGE
(PLEASE PRINT PLAINLY)

ADDRESS

CITY STATE ZIP CODE



Girls! Now Have A Fabulous Figure The 6 Second Way!

It is almost like a miracle. You can actually lose flab around stomach, thighs, waist, hips, neck, face and not move out of your seat. Unbelievable? New scientific tests show that you get faster and better results from Isometrics, the new method of exercise. Another astounding fact is that you do each exercise only 6 seconds a day. No special equipment is required, and you can concentrate on any part of the body that you are interested in controlling.

How-To-Photographs

Every page is fully illustrated with photographs showing exactly how to perform the Isometrics and how to get the best and fastest results.

Designed By Experts

The exercises were prepared under the supervision of Victor F. Obeck, Professor of Physical Education, New York University and Isadore Rossman, M.D., Medical Director, Department of Home Care and Extended Services, Montefiore Hospital, New York.

Excellent For

WAIST • HIPS • TUMMY
DOUBLE CHIN • ARMS
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BUTTOCKS • BUST • LEGS



A Must For Dieters

You will still need Isometrics even if you have decided to reduce solely by dieting. Because when the fat is gone there will remain layers and layers of loose, flabby, unattractive skin that had been stretched out by the fat. Miracle Isometrics tightens and restores the firmness to the skin and eliminates the undesired flabbiness. Isometrics does it in only 6 seconds a day. Convince yourself. Mail the coupon.

MAIL THE NO-RISK COUPON TRY 10 DAYS FREE

ONLY \$1.70

**BOND BOOK CO. Dept. A-3112
43 West 61 St., N.Y., N.Y. 10023**

I enclose \$1.70 plus 30¢ for handling and postage. Please send Isometrics - The Static Way to Physical Fitness. Unless I am fully satisfied I may return in 10 days and get a full refund of the purchase price.

Name _____

Address _____

City _____ State _____ Zip Code _____

N.Y.C. residents include 5% tax. N.Y. State 3% tax.

REWARD \$11,750.00

FOR THIS COIN!

\$500,000.00

SEARCH FOR RARE COINS! OLD and NEW!



Illustrated: 1804 silver dollar
—19,000 minted, only 12 accounted for—where are the rest?

**For Certain Coins We Pay Up To:
CERTAIN:**

- ☐ Gold Coins Before 1929. \$35,000.00
- ☐ Nickels Before 1945. 16,000.00
- ☐ Silver Dollars Before 1938. 11,750.00
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- ☐ Quarters Before 1941. 4,500.00
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Stop spending valuable coins worth hundreds of dollars. New 1969 catalogue lists hundreds of coins we want to buy and gives the price range we will pay for these United States Coins. Certain half cent coins are worth up to \$3,500.00 for Canadian Coins. Our valuable Coin Book may reward you many thousands of dollars. Coins do not have to be old to be valuable. Thousands of dollars have been paid for coins dated as recently as 1940 to

1956. Now you too can learn the rare dates and how to identify rare coins in your possession with our new 1969 catalog. A fortune may be waiting for you. Millions of Dollars have been paid for rare coins. Send your order for this valuable coin catalogue now. Hold on to your coins until you obtain our catalogue. Send \$1.00 for 1969 Coin Catalogue Book to Best Values Co. DEPT. B941
140 Amherst St., East Orange, N. J. 07018

Best Values Co., Dept. B-941

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Rush your latest 1969 catalogue listing the actual price range you will pay for United States Coins listed in the catalogue. I enclose \$1. Send Pstg. Prepaid.

NAME _____

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CITY _____ STATE _____

YOUR MONEY WILL BE REFUNDED IN FULL IF YOU ARE NOT SATISFIED WITH THIS CATALOG

Jughead

IN

STARRY STORY

HEY, ARCH! IT SAYS HERE
YOUR STARS SAY YOU SHOULD
AVOID ALL YOUR FRIENDS TODAY
OR RISK **BAD LUCK!**

NO KIDDING?



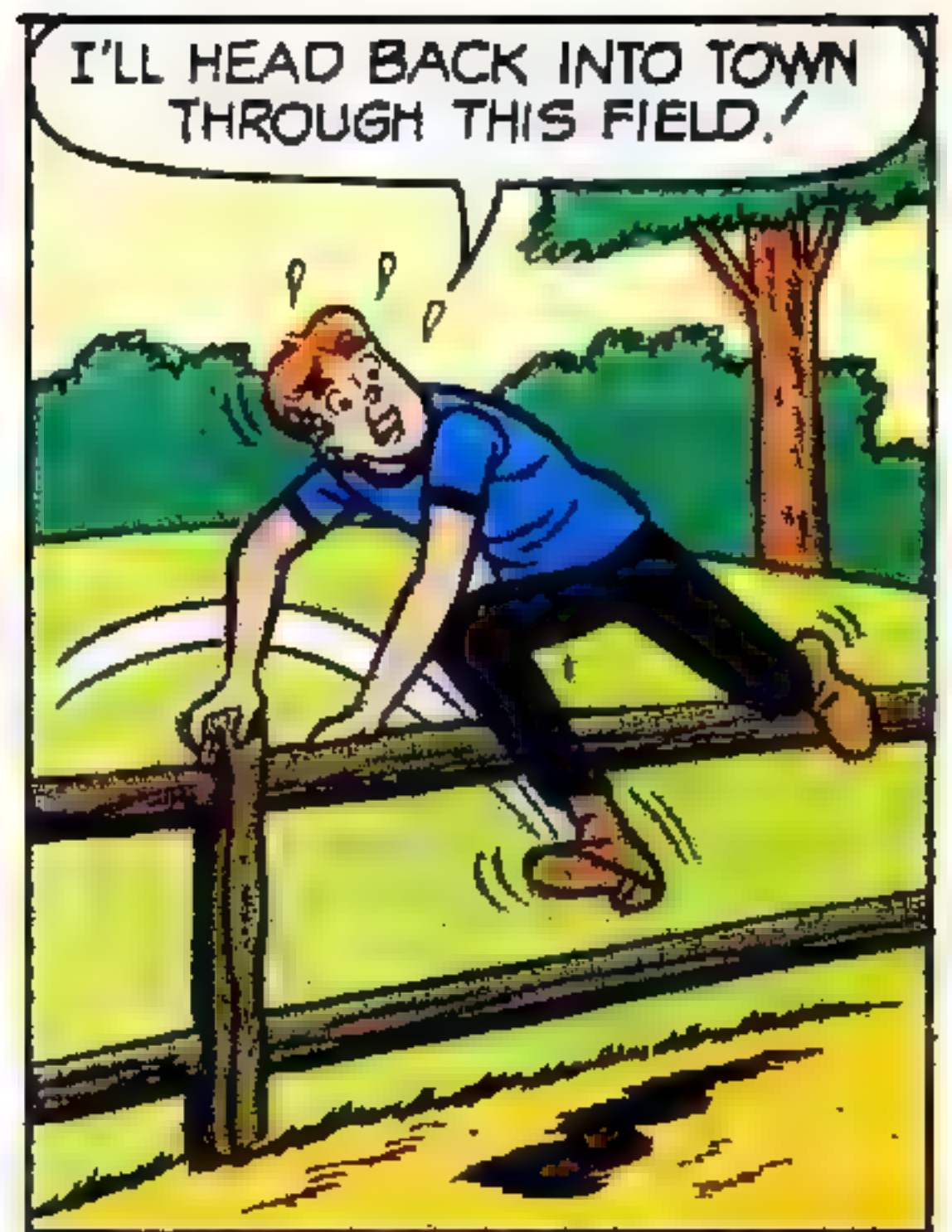
GULP! AND HERE COME
BETTY AND VERONICA
BACK WITH THE WOOD!

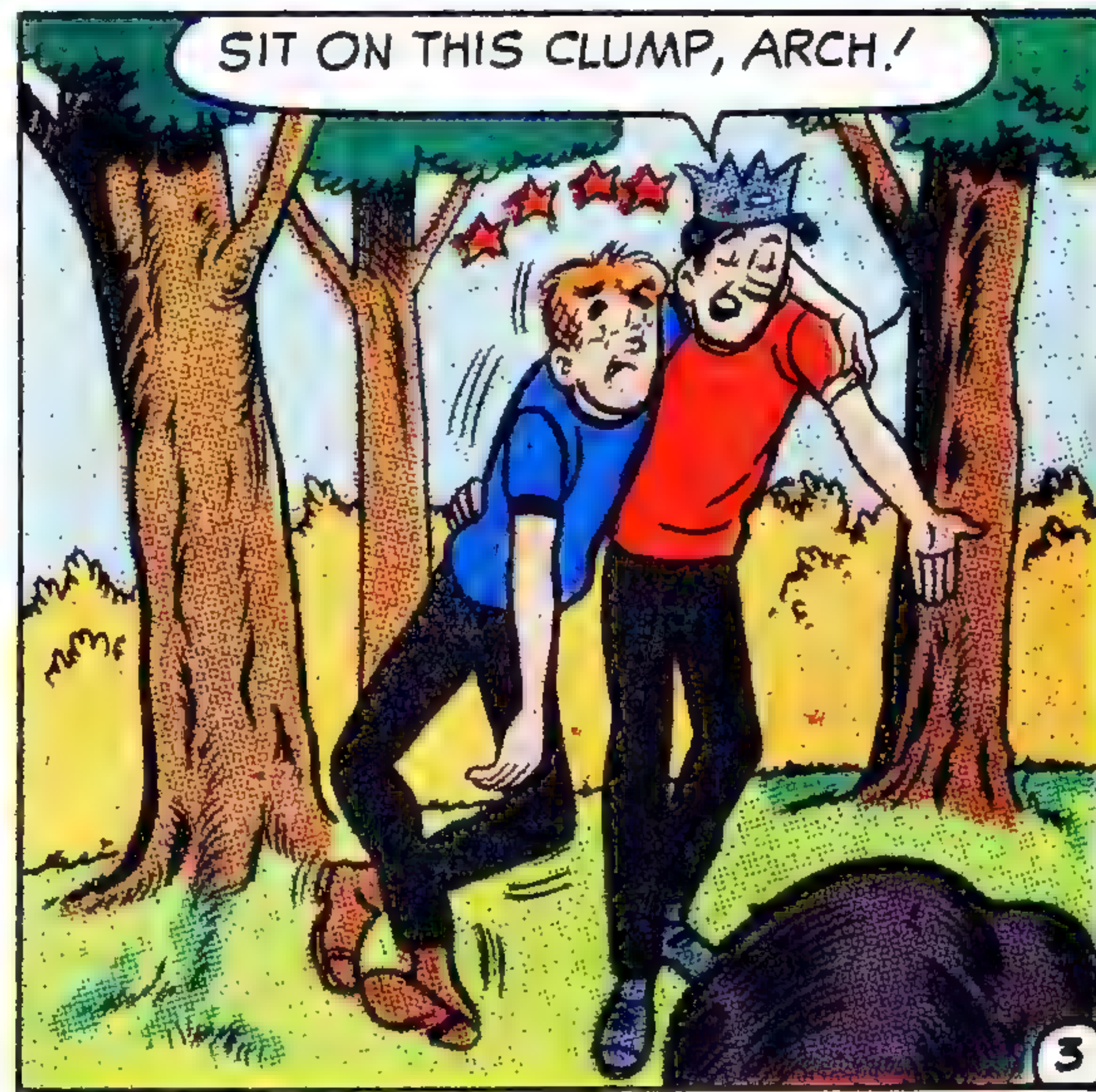
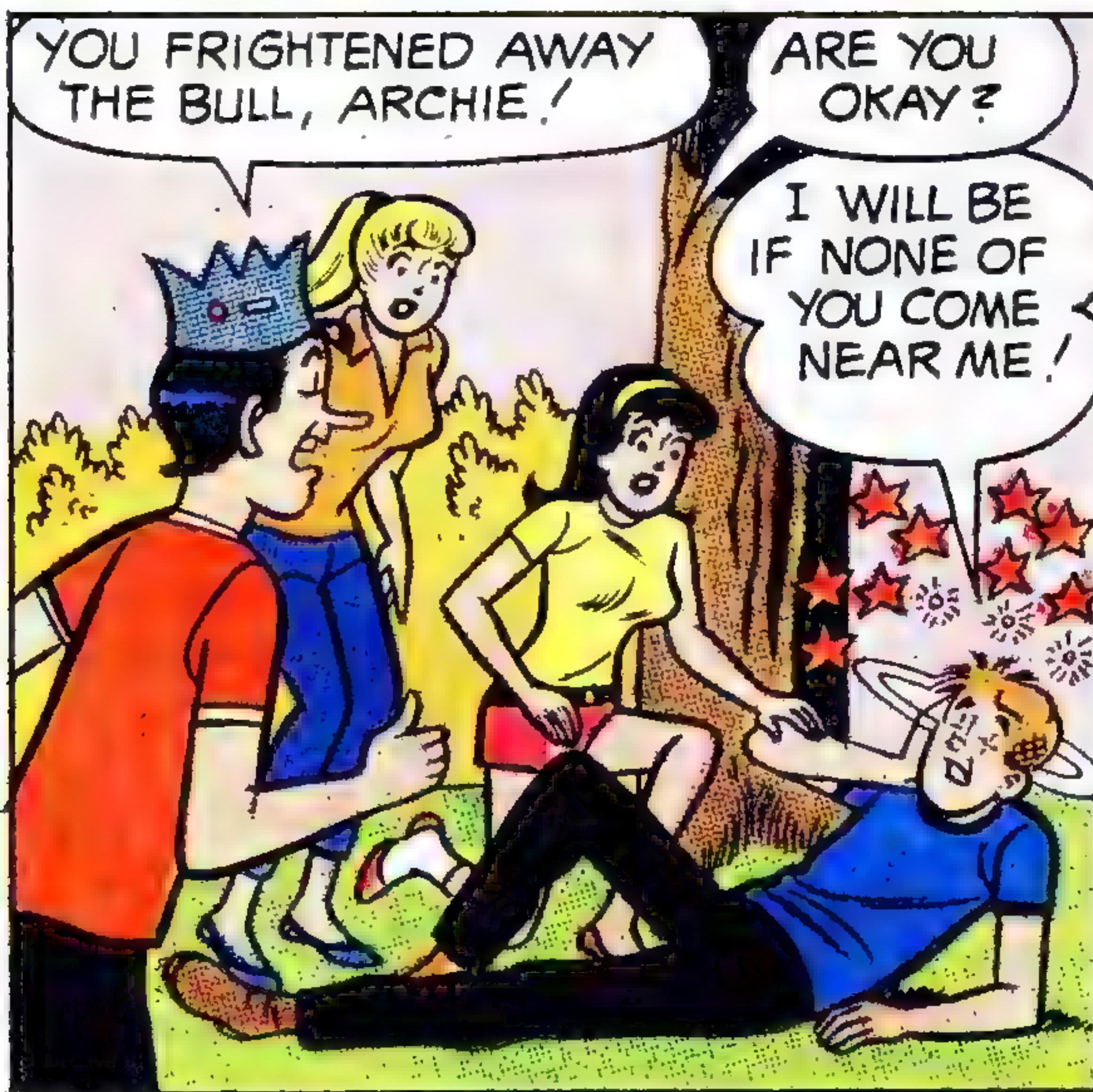
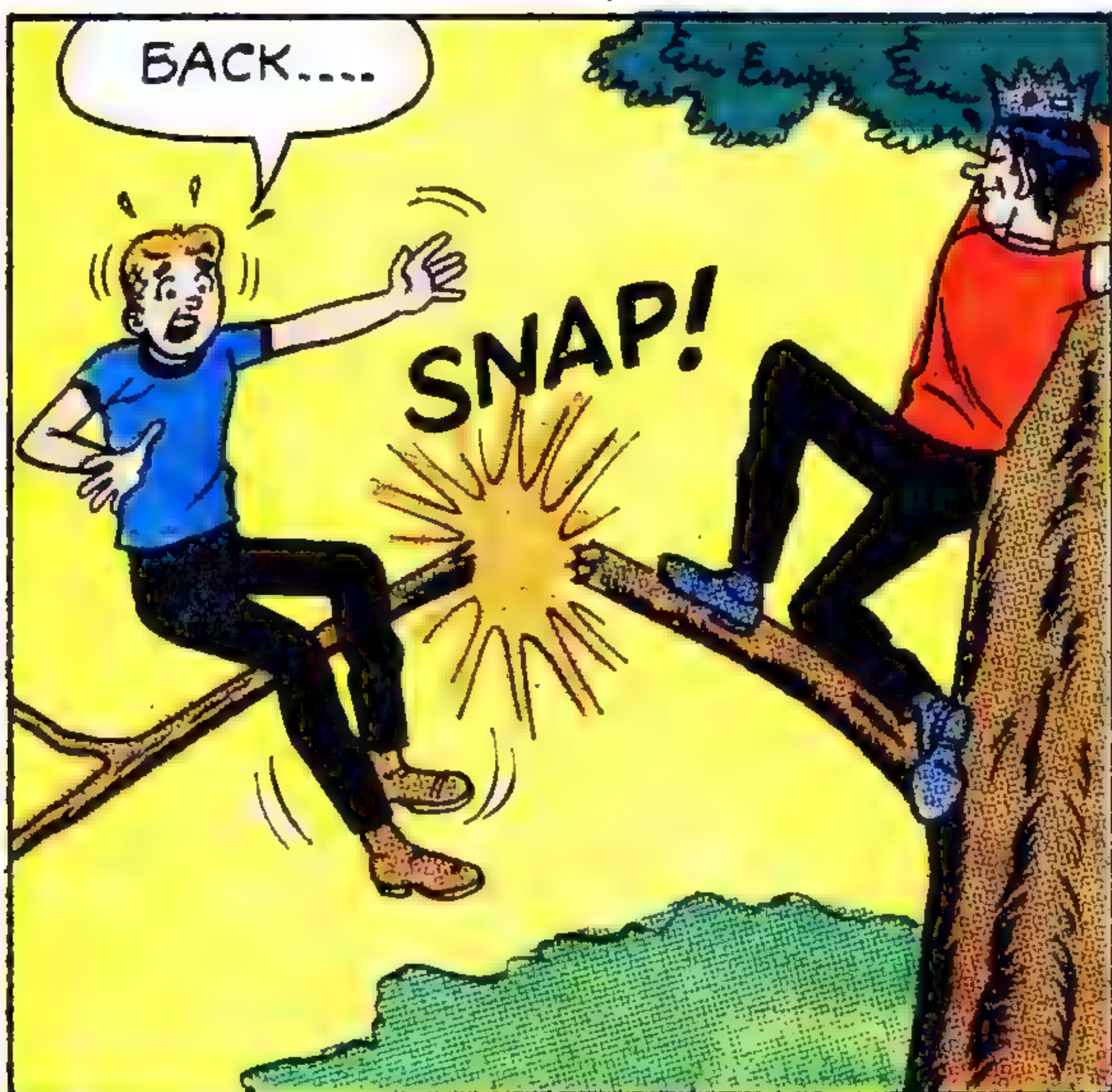


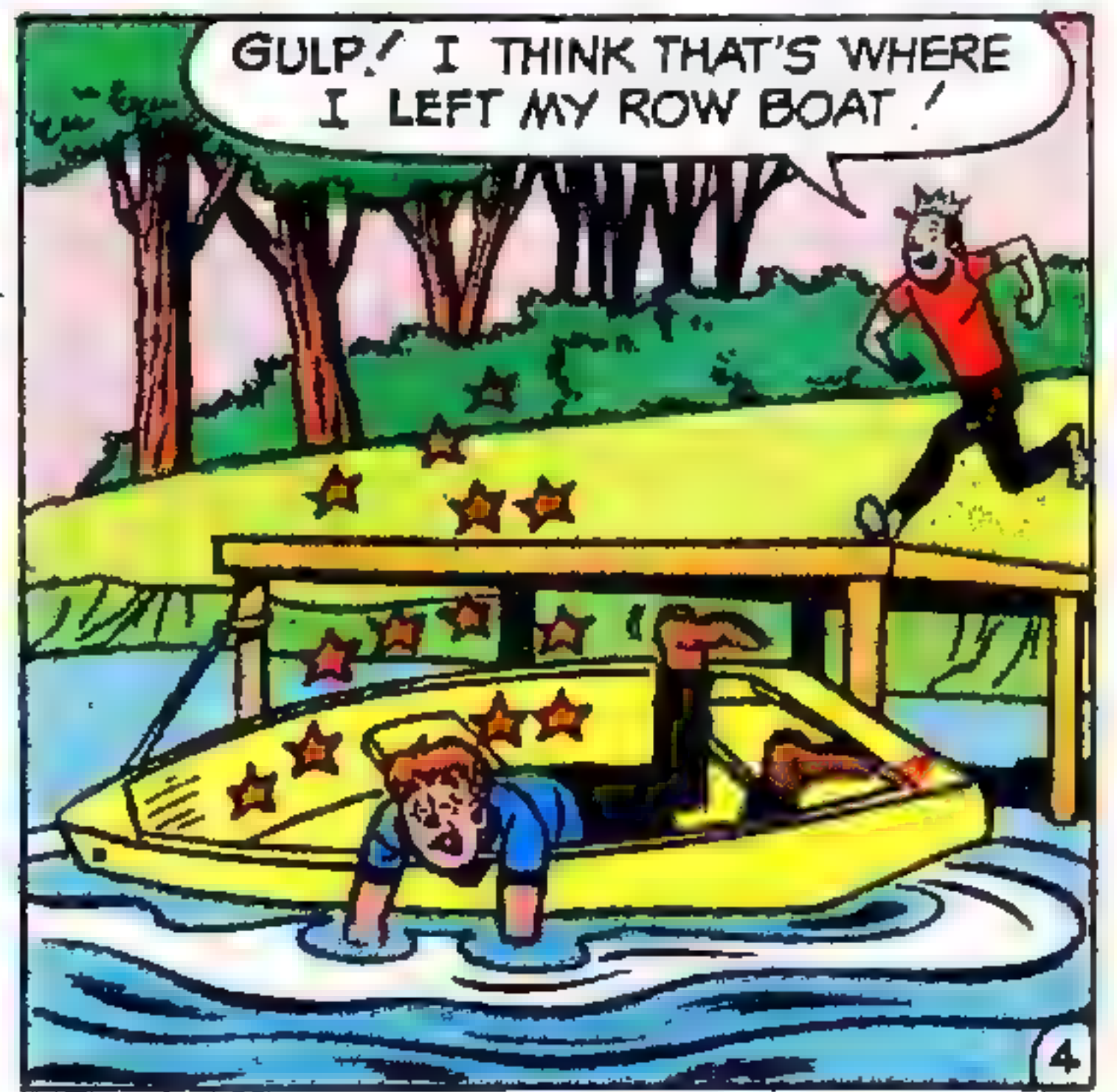
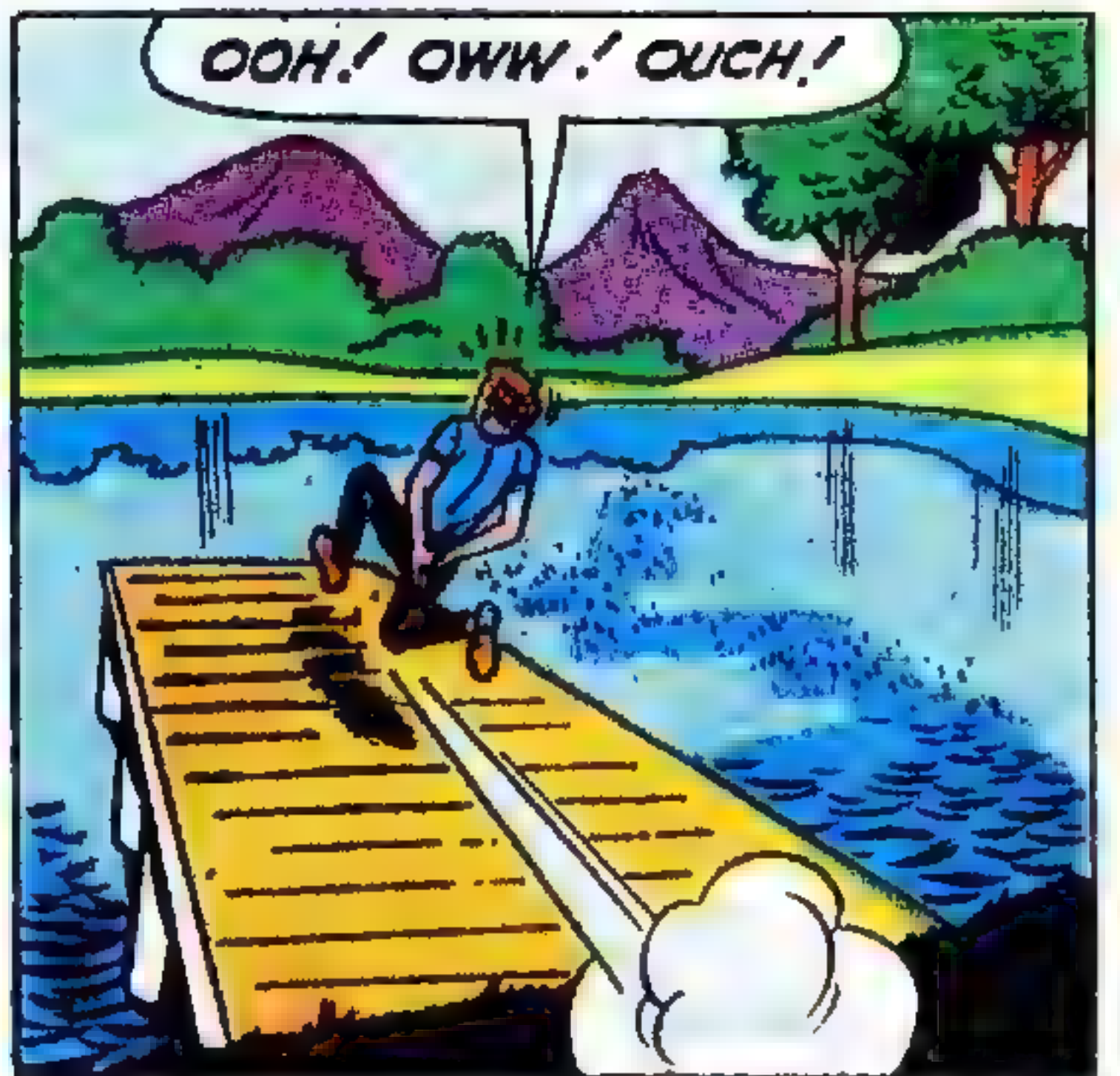
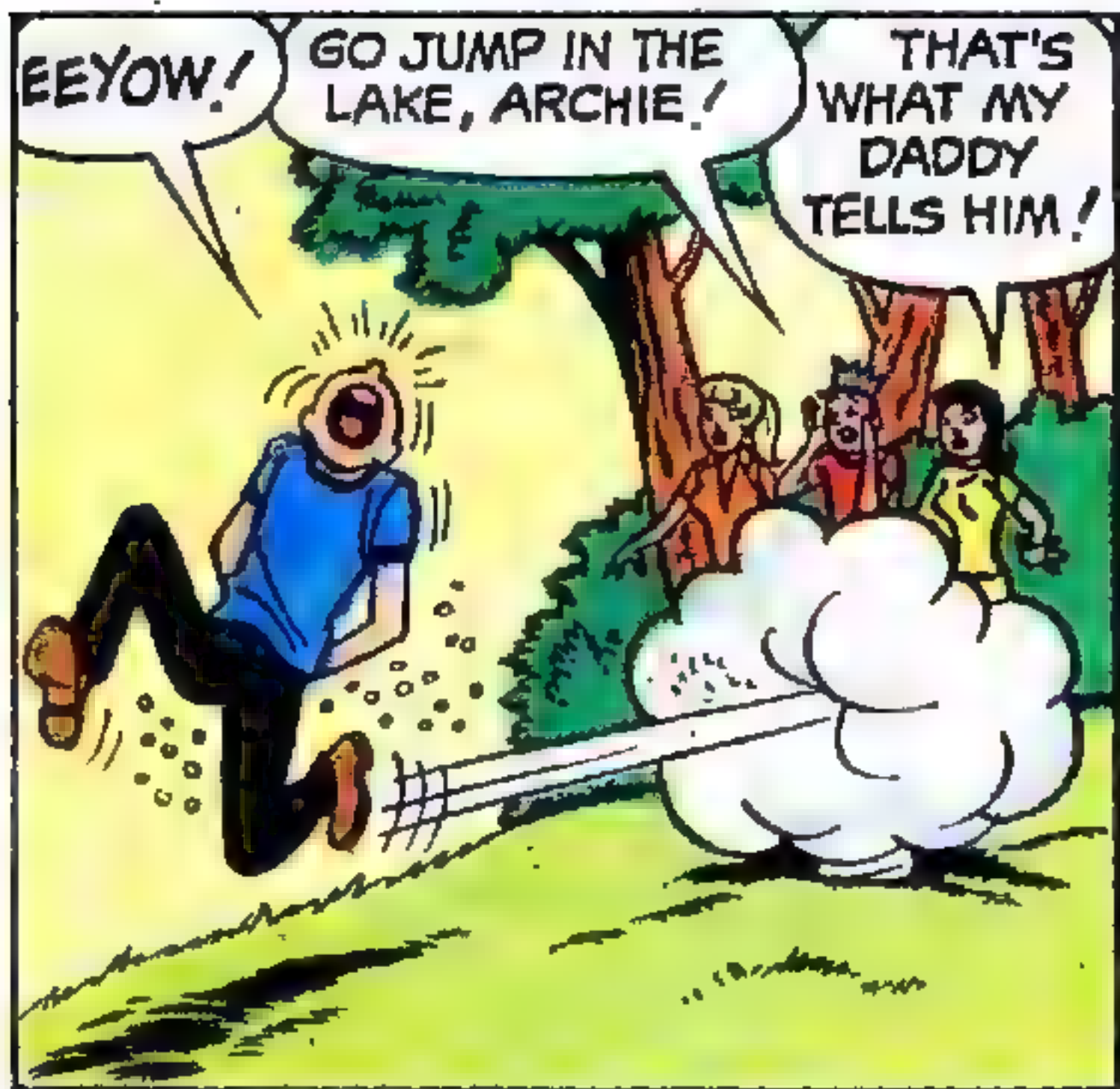
EVERYBODY, STAY
AWAY FROM ME!

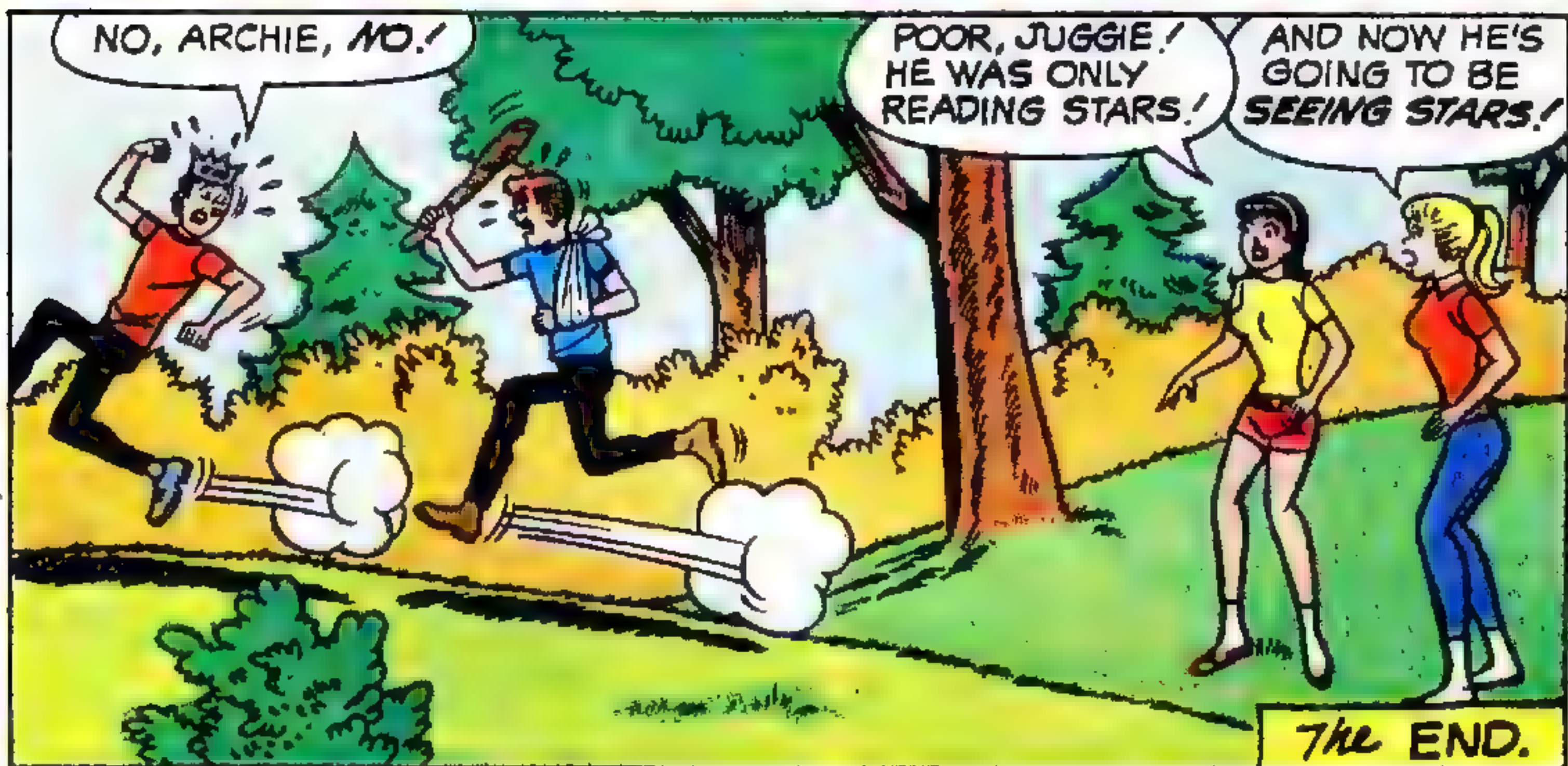
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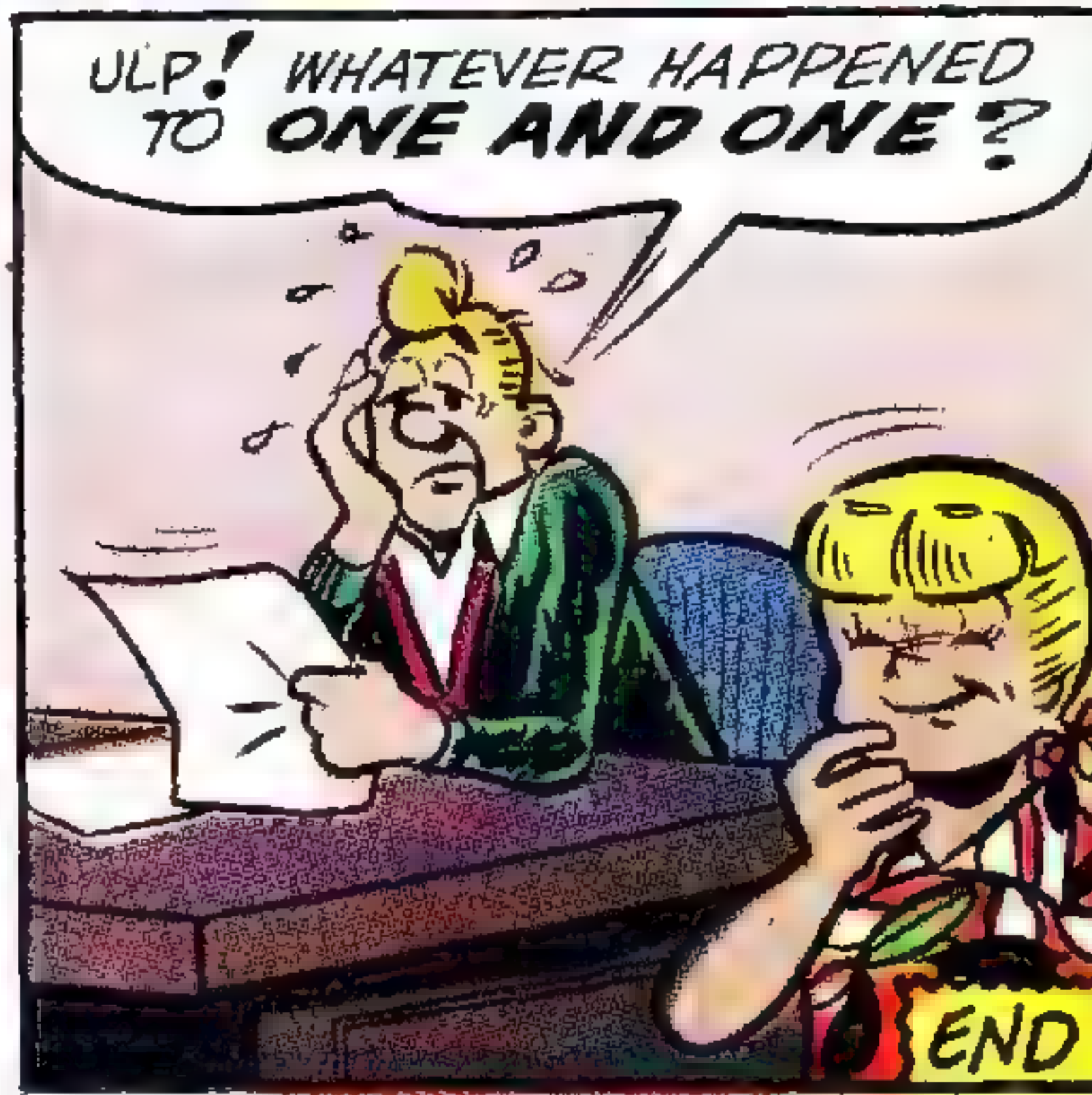
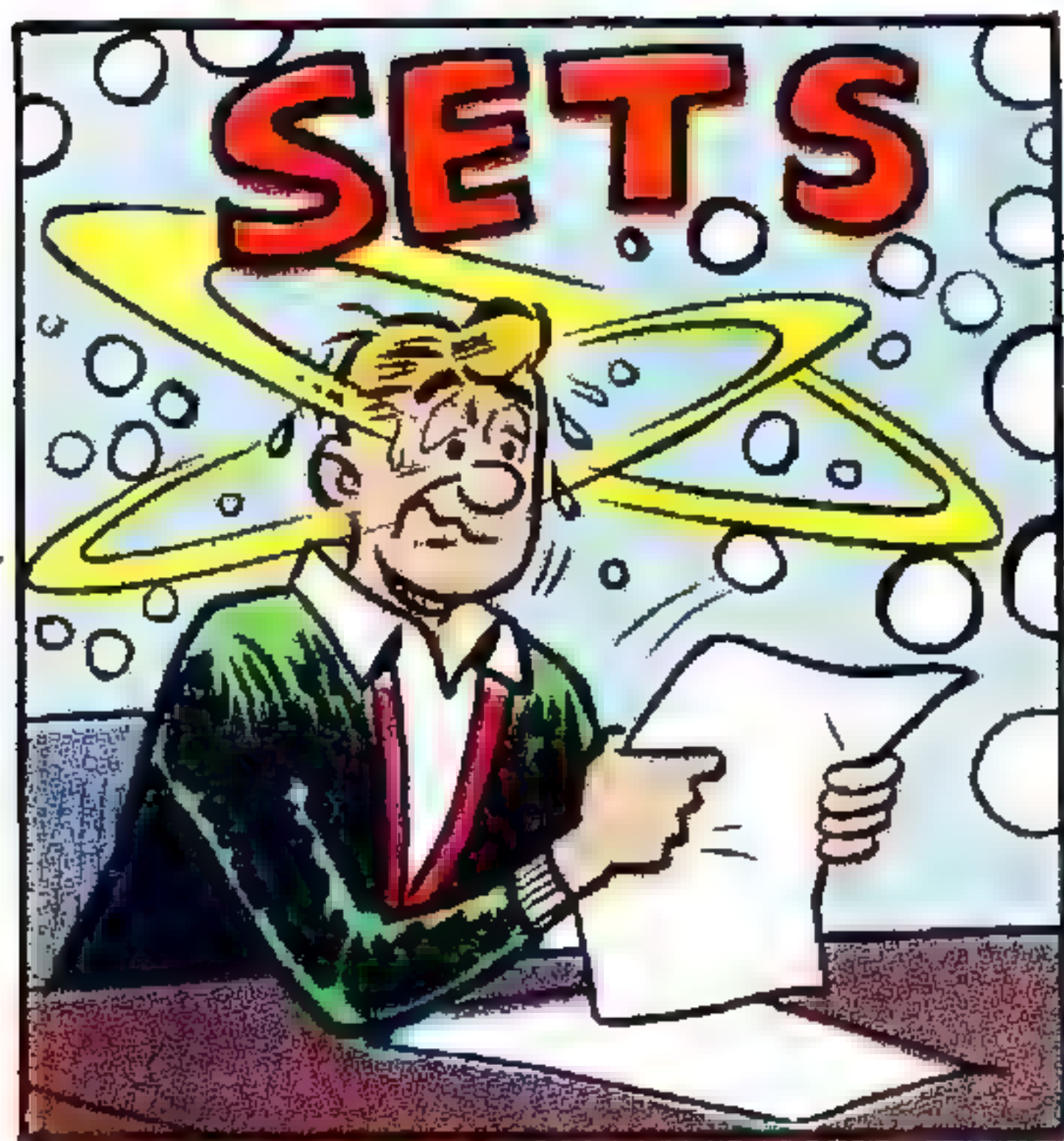
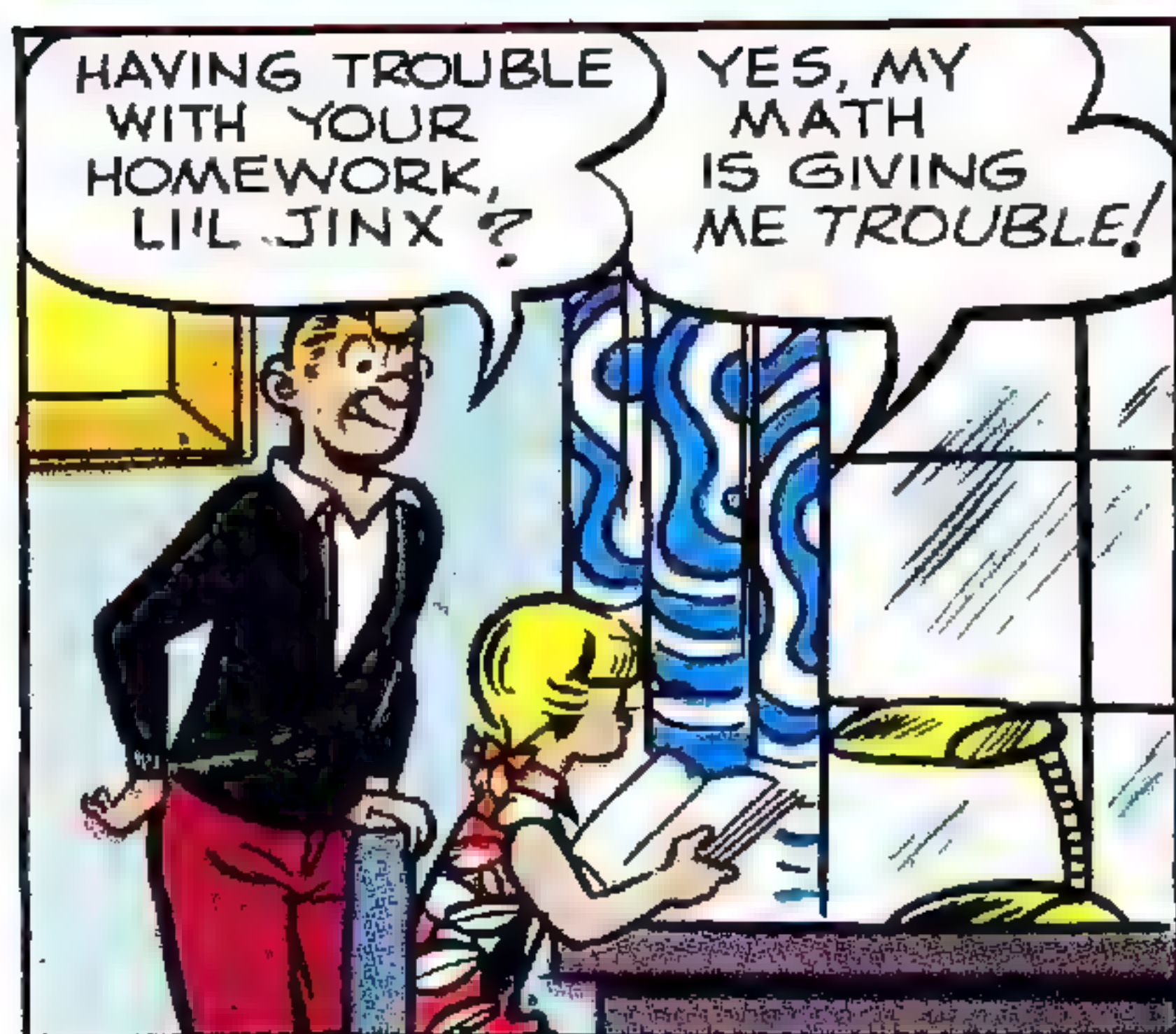












THE NEW STAR

WE'RE DRESSING
UP THIS GIANT-SIZE
SPECTACULAR FOR
CHRISTMAS!

OF THE
HOLIDAY
SEASON
IS FOR

YOU!

WITH
STORIES, PIN
UPS, FASHION,
AND FEATURES
FOR THE
YULETIDE!

IT, MAKES A GREAT GIFT,
TOO! JUST ENCLOSE THE RIGHT
AMOUNT WITH THE COUPON AND
WE'LL SPEED YOUR ORDER!

MAIL TO: B+V CHRISTMAS SPECTACULAR # 159
ARCHIE COMICS
1116 FIRST AVENUE
NEW YORK, N.Y. 10021

PLEASE SEND 1 COPY (S) OF BETTY & VERONICA
CHRISTMAS SPECTACULAR # 159 AS SOON AS IT
IS OFF THE PRESSES! I ENCLOSE 25¢ IN
COIN FOR EACH COPY ORDERED.

NAME

ADDRESS

CITY

STATE AND ZIP NO.

*Greetings
from
Betty and Veronica*

Jughead

in "The **SECRET** of **LIFE**"

WHAT? IS THERE SOMETHING
WRONG WITH MY HEARING? DID
I HEAR YOU RIGHT, JUGHEAD?

YOU HEARD RIGHT,
POP! I SAID I DIDN'T
WANT ANYTHING!

SMACK!
SMACK!



WHAT'S THE MATTER,
JUG? DON'T YOU
FEEL ALL RIGHT?

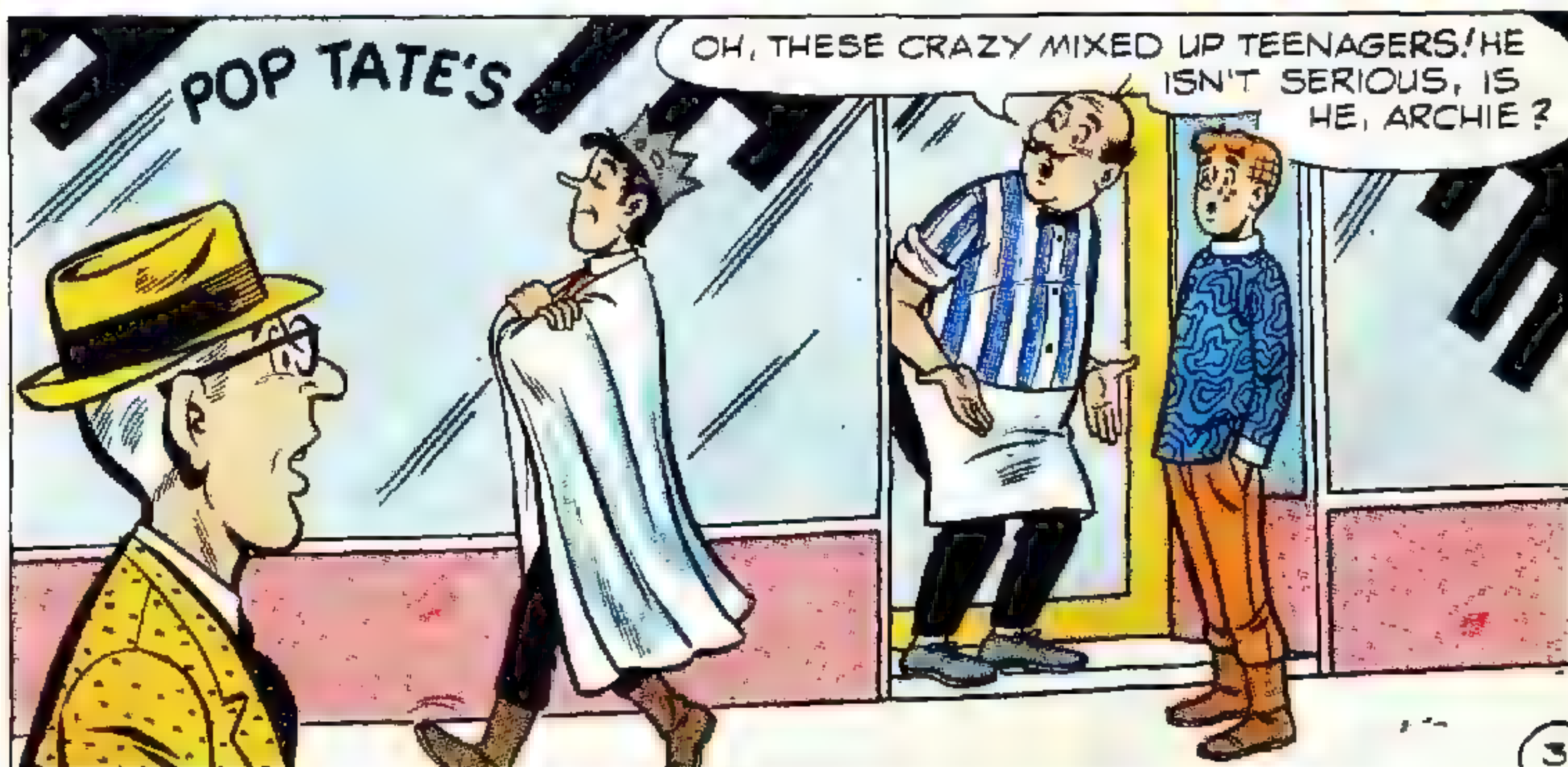
I FEEL
FINE!

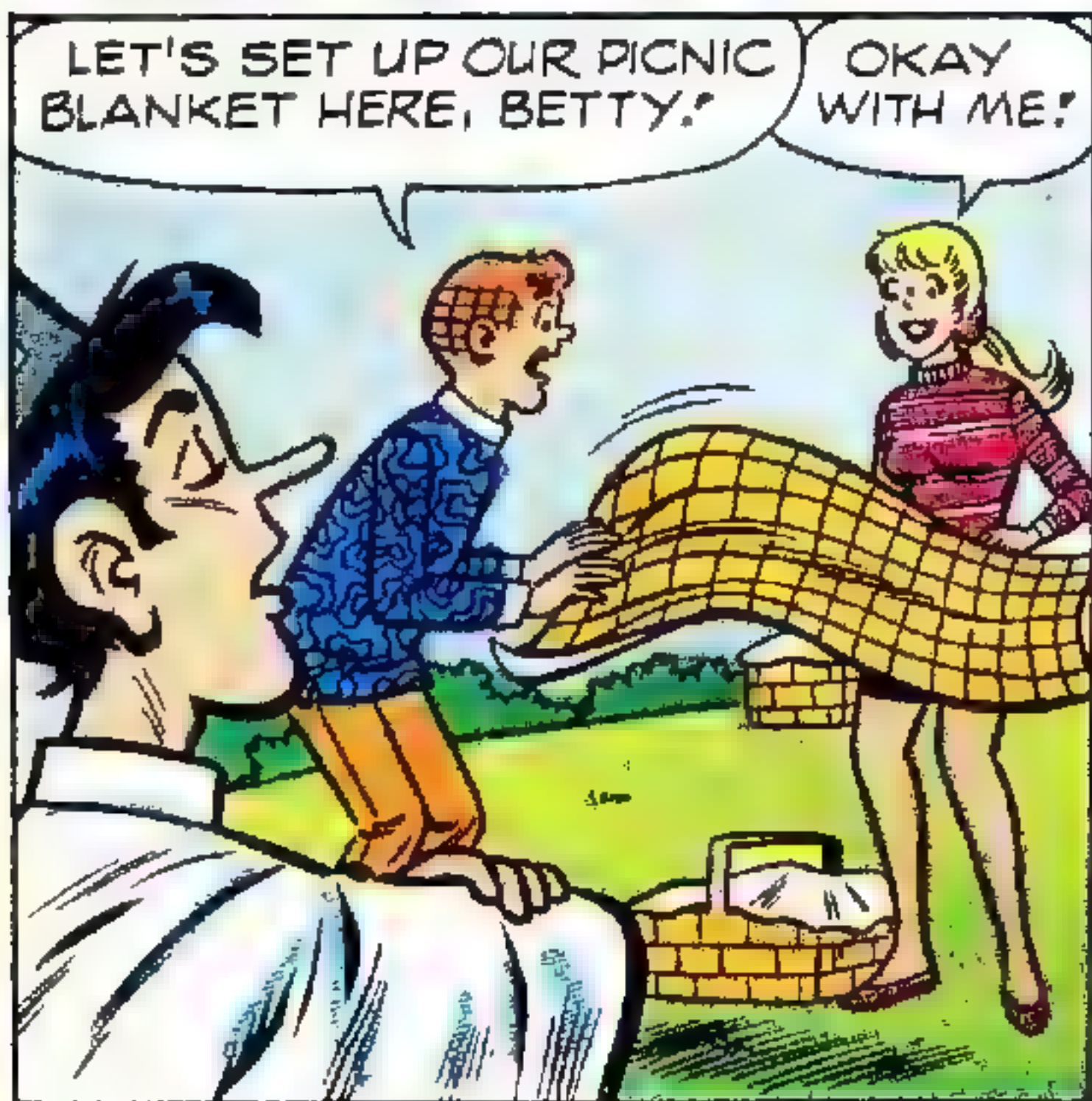
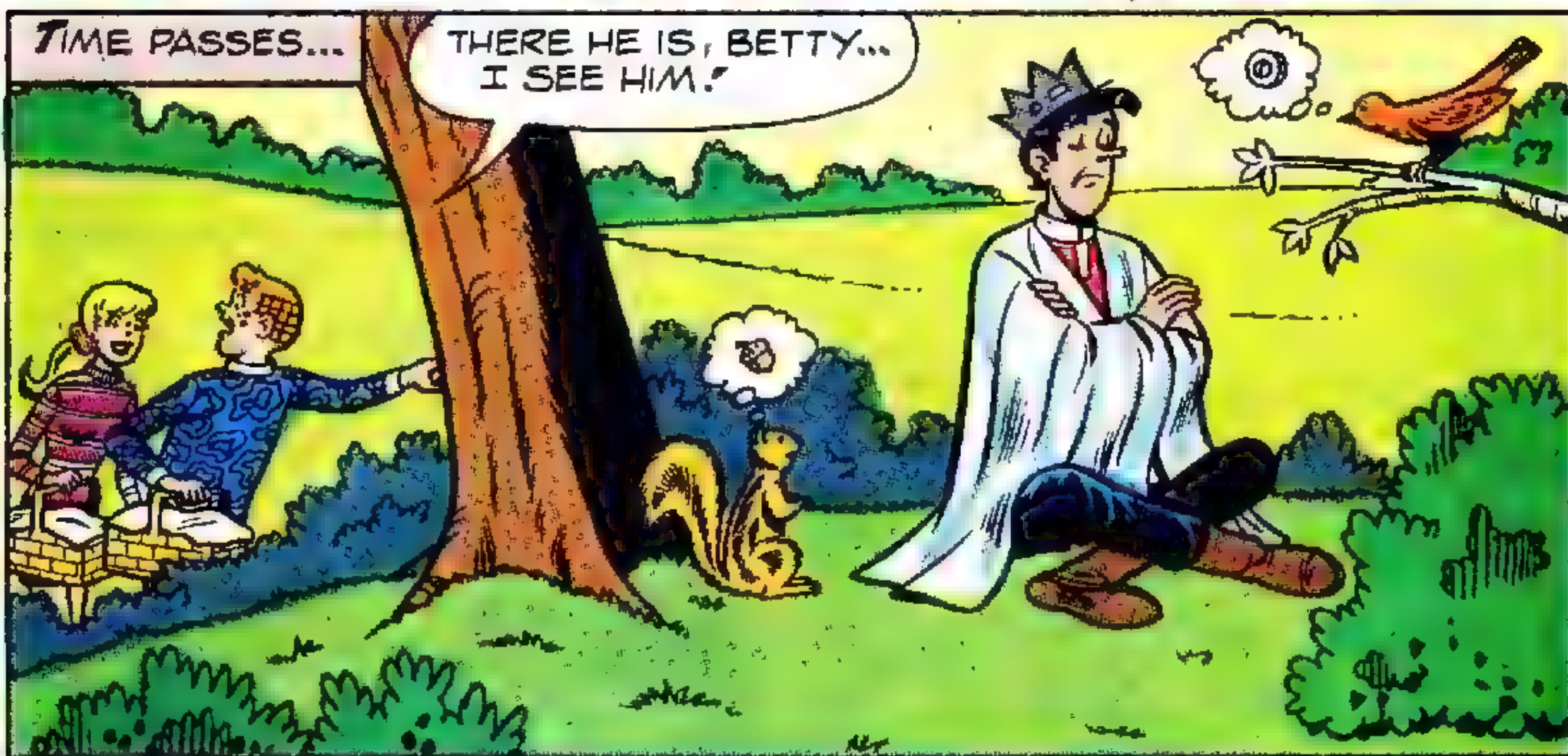


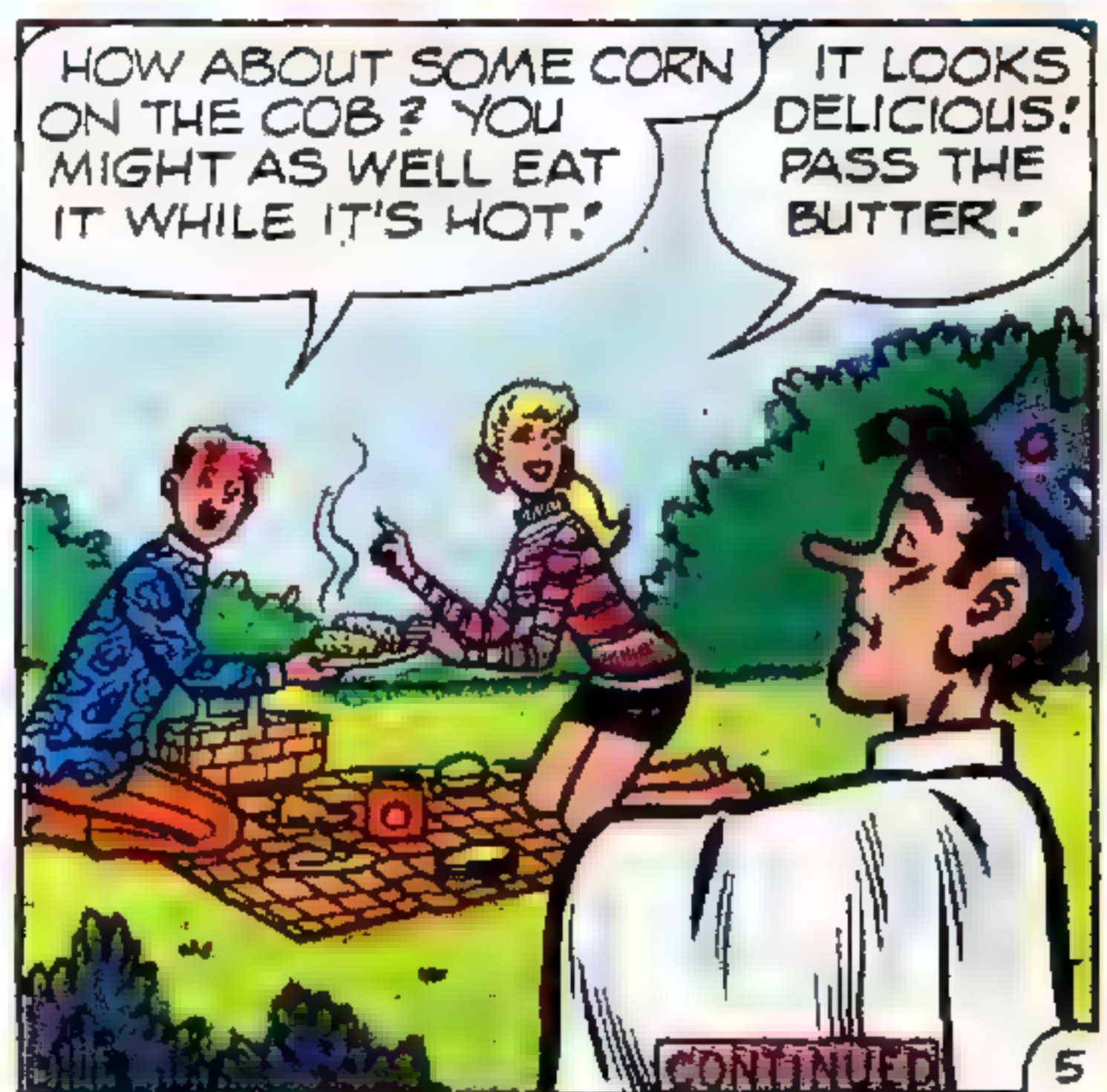
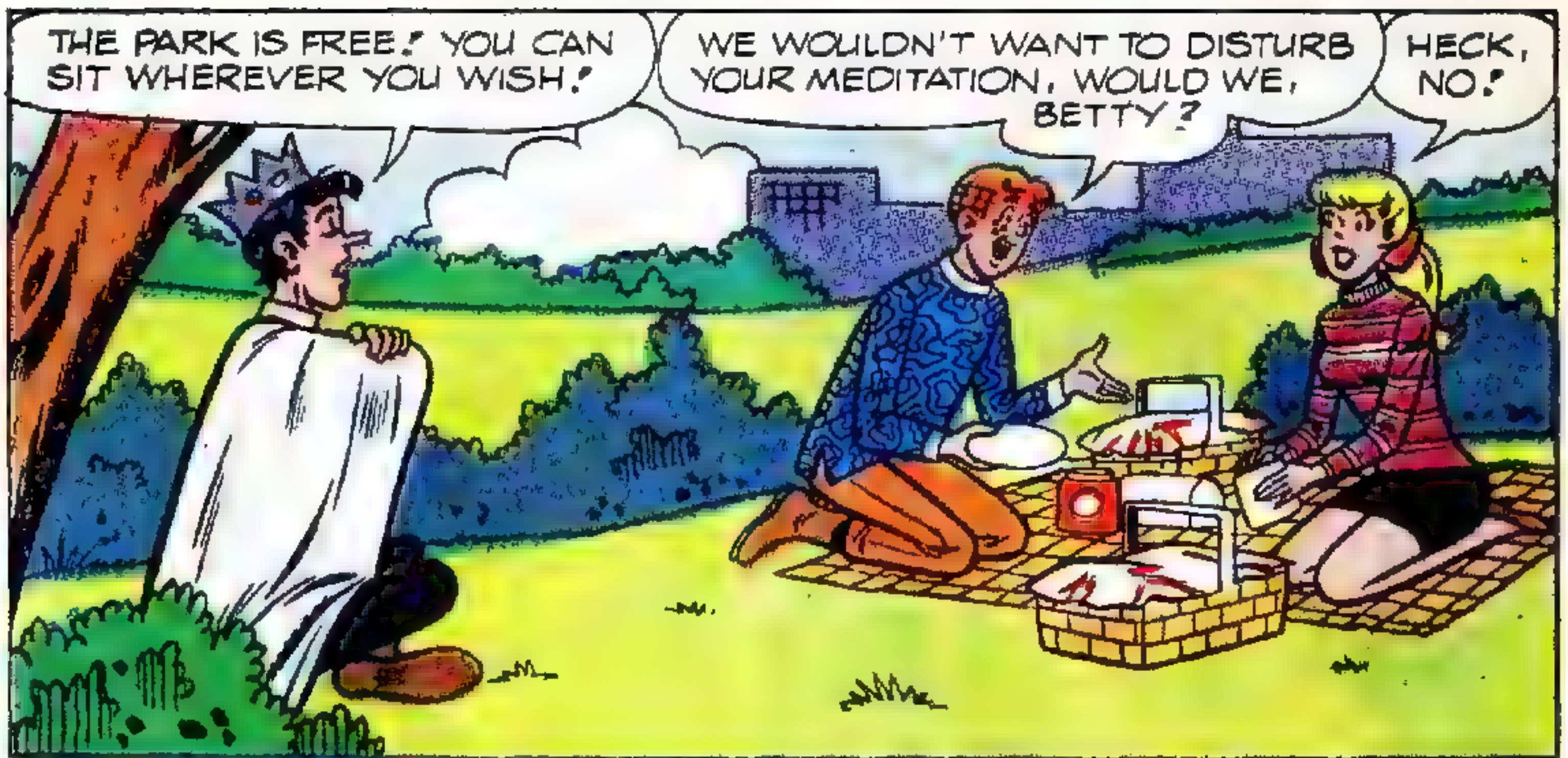
OH, I KNOW WHAT IT IS... YOU
HAVEN'T PAID YOUR LAST TAB!
WELL, YOUR CREDIT IS GOOD
WITH ME ANYTIME, OL' BUDDY!











10 WAY HAIRPIECE! 10 GLAMOUR STYLES +

MOD-VOGUE TAIL!
The New MOD HAIR-PIECE FOR LIMIT-LESS hair style flattery. IT GOES ON WHEN YOU GO OUT! Natural and real looking... Can be washed, shampooed, styled, cut and set like natural hair. **FOR CASUAL OR Formal Wear**
100% Glamorous **Dynel**... a big 18 inches in length.



BUN • MOD MAKER
POUNT TAIL
BRAID • CHignon
SEE ME
MODDY MAKER-
FACE FLATTERER-
COUNTLESS STYLE-
MADAM
AMBASSADOR
ETC.

COLOR MATCHED
TO YOUR SAMPLE!
Your hair is carefully
matched by our expert!
Include sample of your
hair and save the
matching to us!
MAIL COUPON NOW!

YOURS
ONLY

\$1 FREE

New MOD-VOGUE
Illustrated
hair style
instructions
included.

LOW INTRODUCTORY OFFER... \$1.
Be sure to include sample of hair
and \$1. (plus 25¢ postage and handling).
Mail to —
BEAUTY AID CO., Dept. 130
160 Amherst St.,
East Orange, N. J. 07018



Artist's version of one or
more hair pieces in use.

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BE DOUBLY GLAMOROUS
ORDER TWO
GLAMOURIZE BOTH SIDES!

MONEY BACK GUARANTEE COUPON

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160 Amherst St., East Orange, N. J. 07018
I enclose \$1. (plus 25¢ postage and handling) and
hair sample! Send the MOD-VOGUE HAIRPIECE
postage prepaid. My money will be refunded in full if
not 100% satisfied. Send _____ hairpiece I enclose
\$1. plus 25¢ postage and handling for each hairpiece
ordered.
Name _____
Street _____
City _____ State _____ Zip _____

Fabulous New Zenith Collection Includes ALL THESE DRAMATIC MAN-IN-SPACE STAMPS

216 DIFFERENT WORLD-WIDE

Plus Midget Encyclopedia of Stamp Collecting
Plus Solar System Rocket Service Souvenir Stamp Sheet

Everything —
yours for only
25¢

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fascinating collection of 216 differ-
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Includes every one of these colorful
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"Dark Side of the Moon," Czech
"Space Heroes." Many more. You
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That's right — every stamp you see
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prices — or don't buy any at all.
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return those you don't want within
10 days. You can cancel this special
Approval Service anytime you wish.
But even if you decide not to buy
any Approvals, the 216 stamps and
the Midget Encyclopedia and the
Souvenir Sheet are yours to keep
forever for only 25¢. Act now. Rush
this coupon with a quarter today.
Satisfaction guaranteed.

RUSH THIS VALUABLE COUPON WITH ONLY 25¢ — TODAY

Zenith Co., Dept. PA-21 81 Willoughby St., Brooklyn, N. Y. 11201

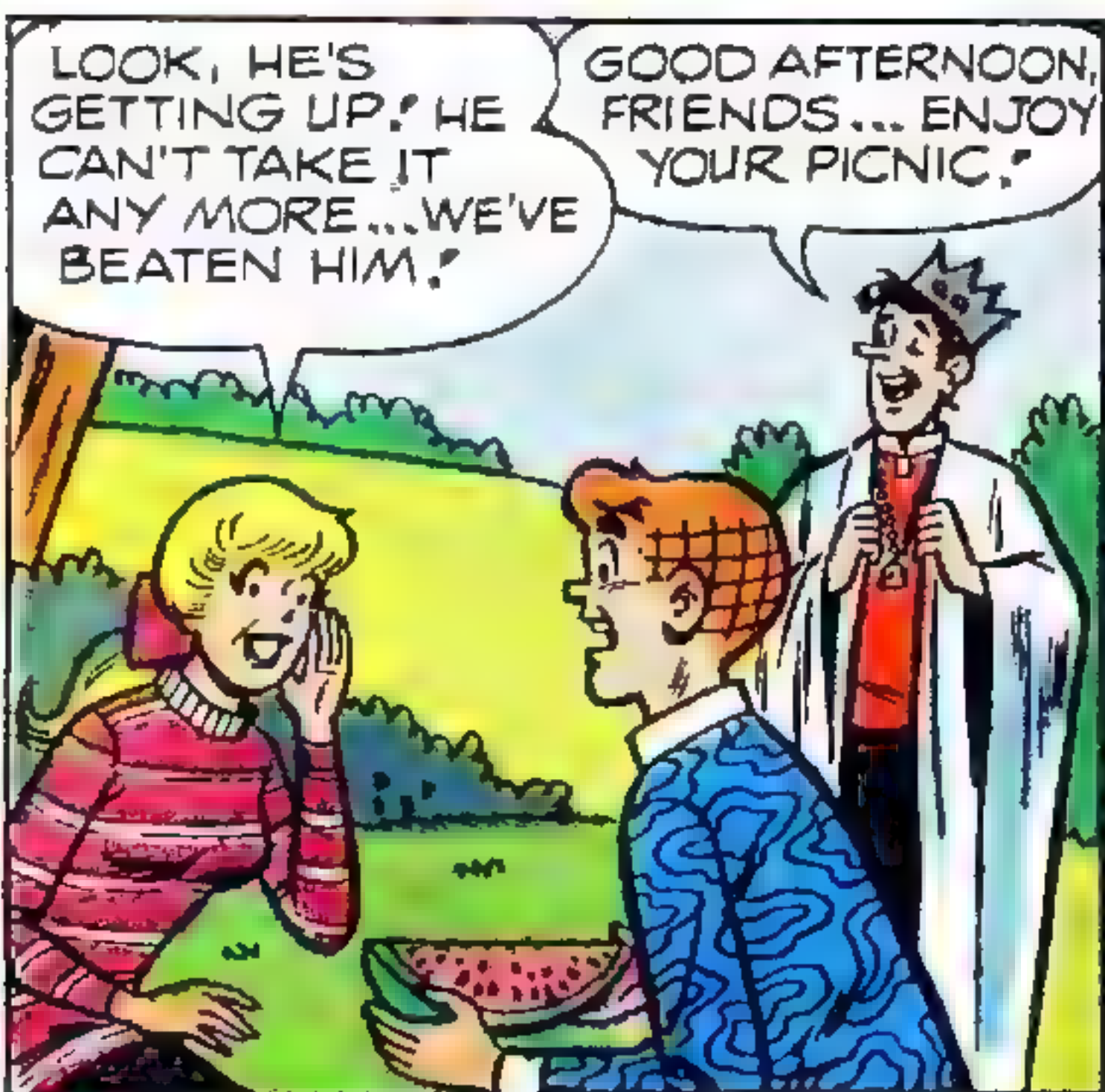
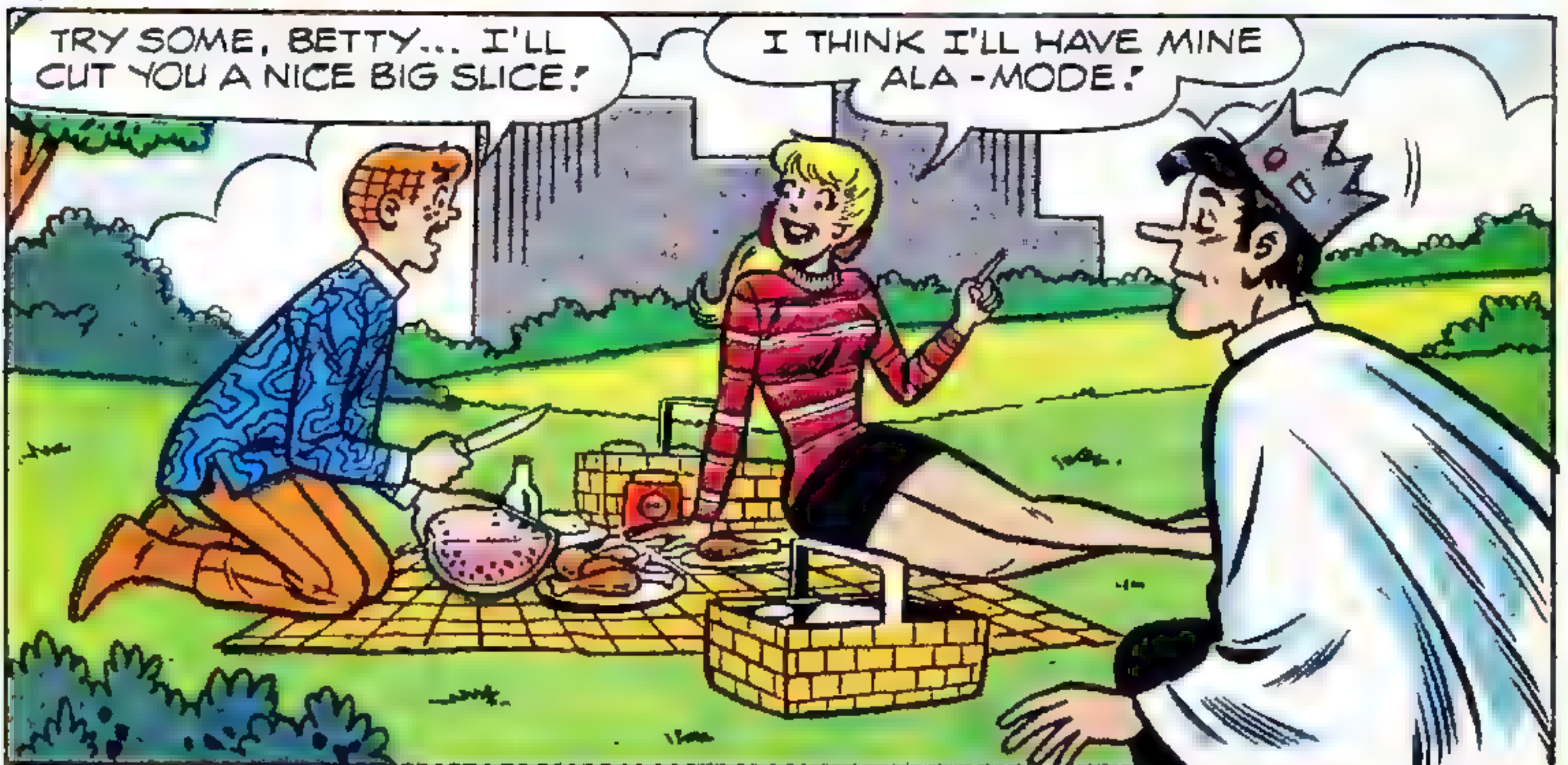
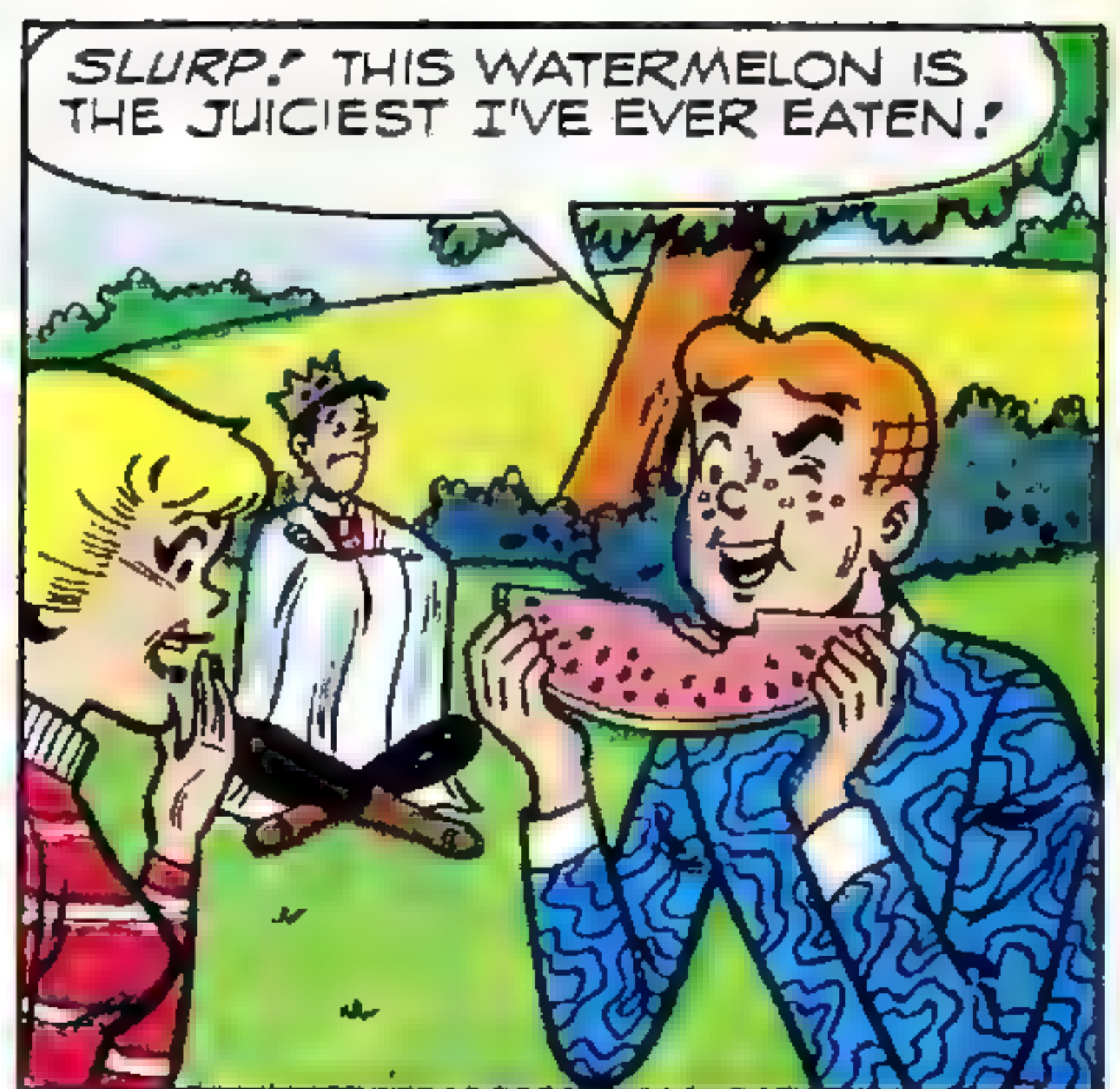
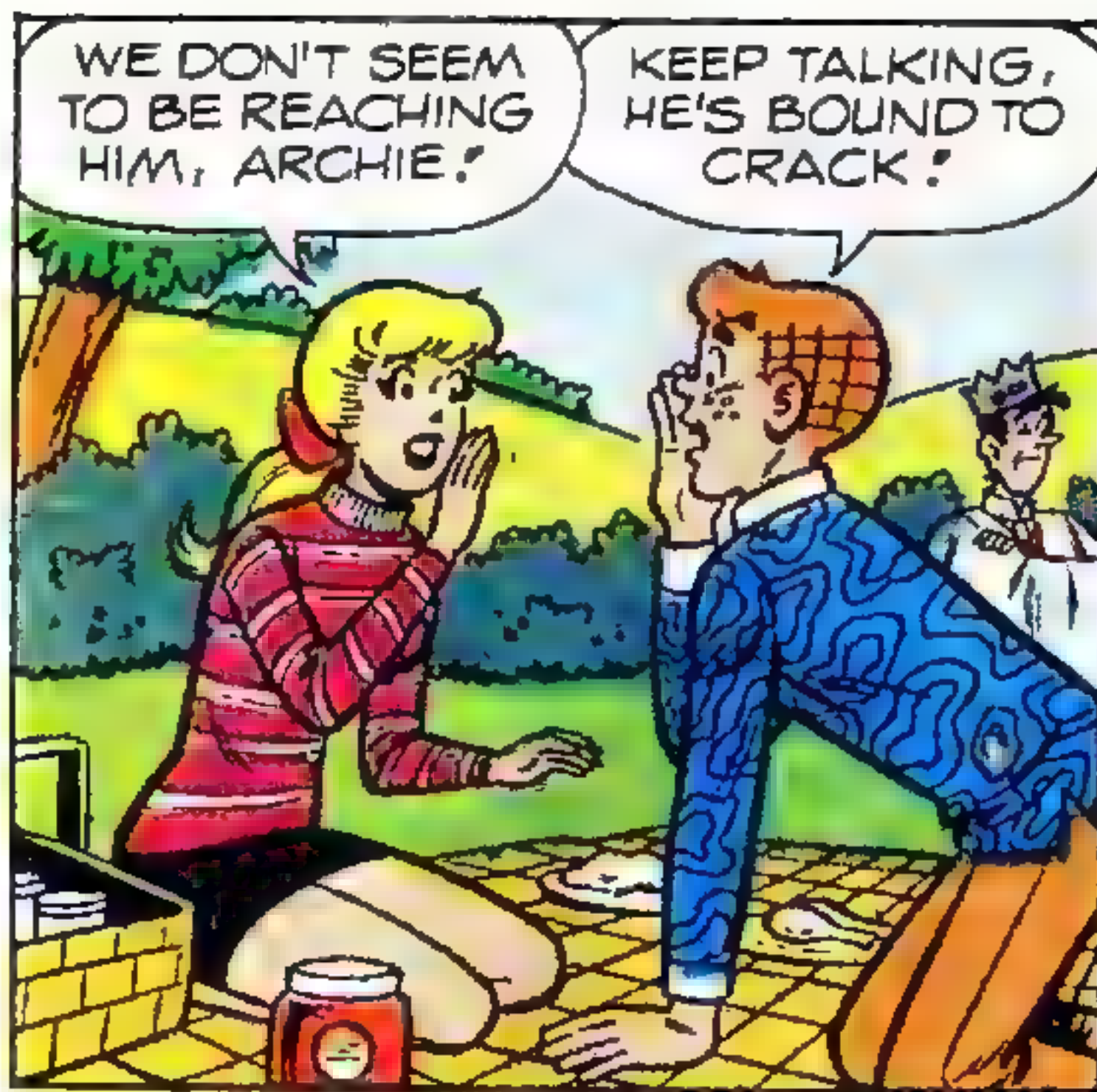
Here's my 25¢ in full payment.
Rush this fabulous collection of
216 stamps, Midget Encyclope-
dia and Souvenir Sheet at once.
Also include — on approval — a
fine selection of other unusual
stamps and colorful sets to look
over. I may buy as many — or as
few — or none at all — of these
Approvals as I wish, and agree
to return the balance within 10
days. I may cancel anytime.

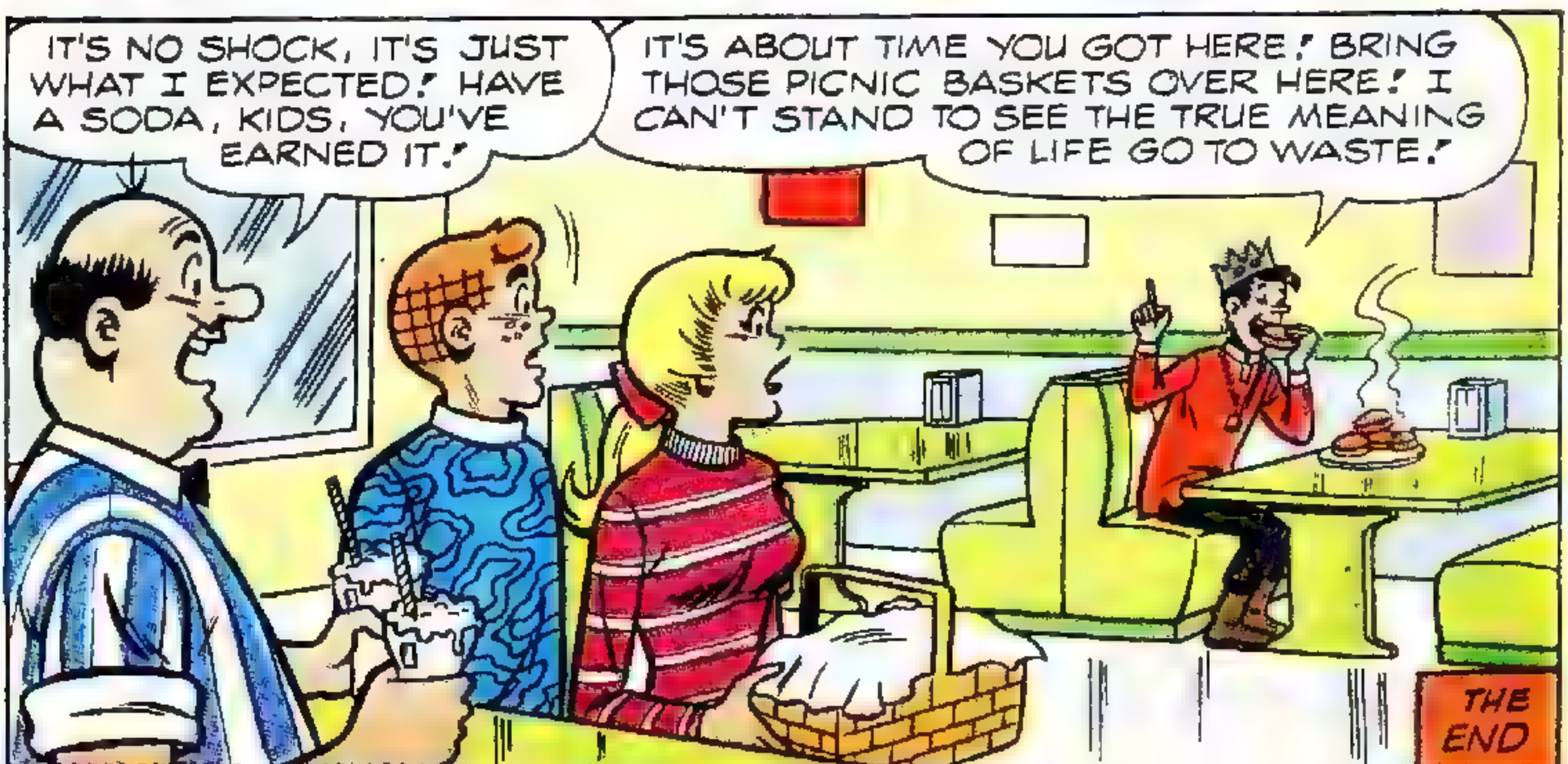
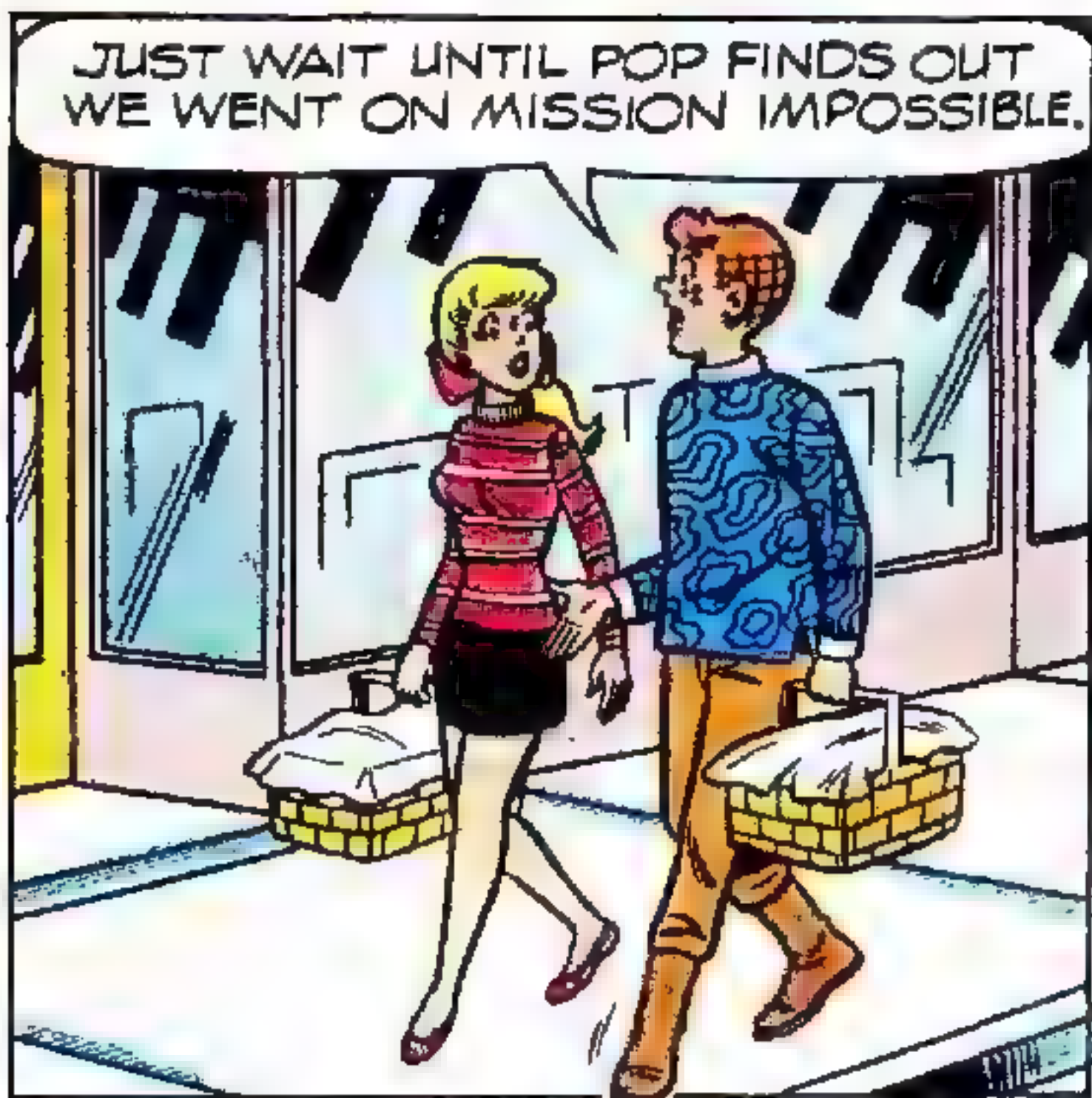
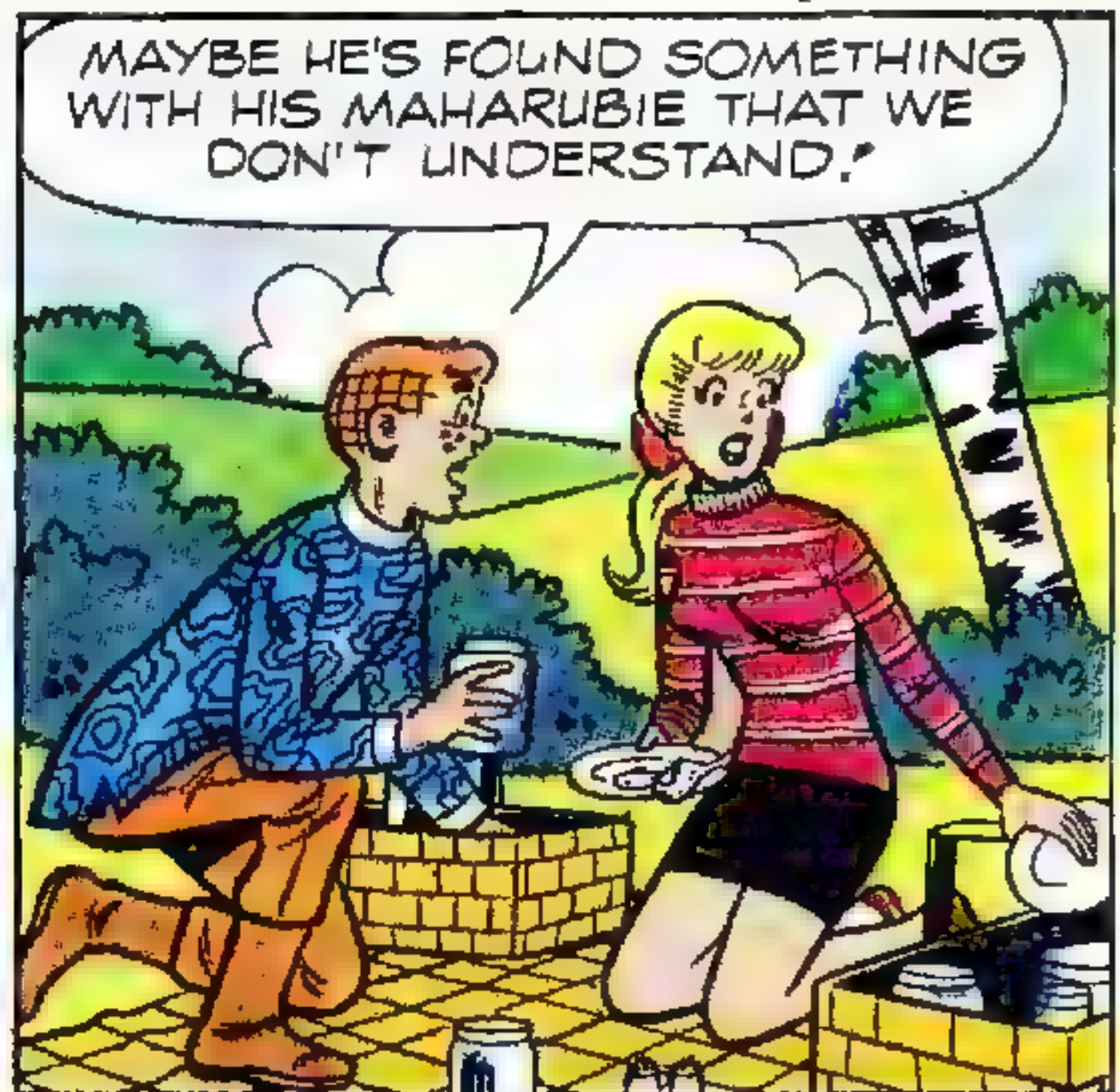
Name _____ Please PRINT
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City _____
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CODE _____

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HERE'S A WHOLE TREASURE CHEST OF FUN



THROW YOUR VOICE

Throw your voice into trunks, behind doors, everywhere. Instrument fits in your mouth out of sight. Fool teacher, friends, family. Free book on "How to Become a Ventriloquist." No. 127 28c



MAGIC CARDS

Deck is marked and stripped. Can be read from the back but looks like ordinary deck. With instructions for 10 terrific tricks. No. 182 \$1.00

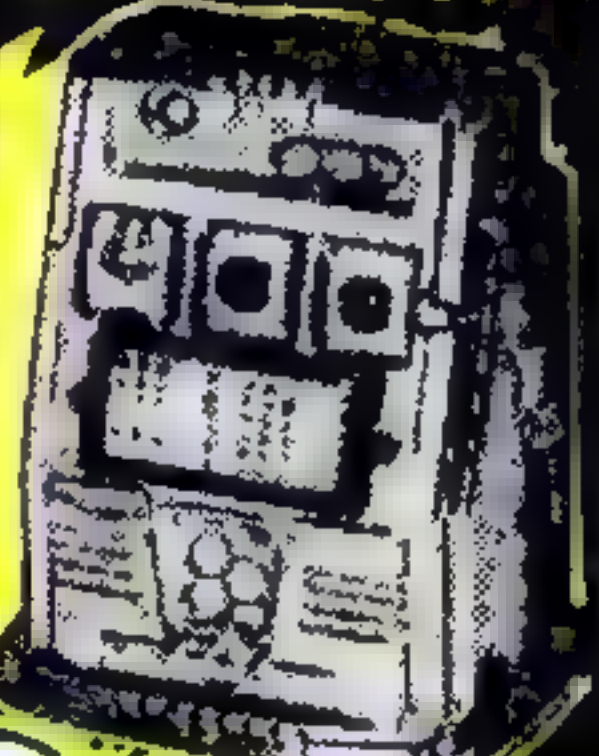
SURPRISE PACKAGE



Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth. No. 979 Only 99c

JACK POT BANK

Dime-operating Jack Pot Bank works like the one armed bandit in Las Vegas. Deposit the dime and spin the handle. Reels spin and look like the real stuff. Dimes are removable. Should not be used for gambling purposes. No. 2000 \$1.50



EXHAUST WHISTLE



CRAZY NOISE CAR GAG

Just slip it into the exhaust pipe of your friend's car... then watch him when he starts the engine! The howls and noises will make him think the motor's about to blow up or fall apart—while you roar with laughter. No. 992 \$60



BOOMERANG

Something new in target throwing. In case you miss, it comes right back to you, and bingo! you're set to "fire" again. More fun than a "barrel of monkeys." No. 161 75c



Smoke Screen

Lighter and watch the column of thick, white smoke rise to the ceiling and spread like a dense cloud. Sensational surprising effect. No. 971 30c



SKIN HEAD WIG

Most people try to grow hair. This is just the opposite. Made of flesh toned latex with fit all heads. For the executive that would like to change his appearance. No. 236 \$1.00



JOY BUZZER

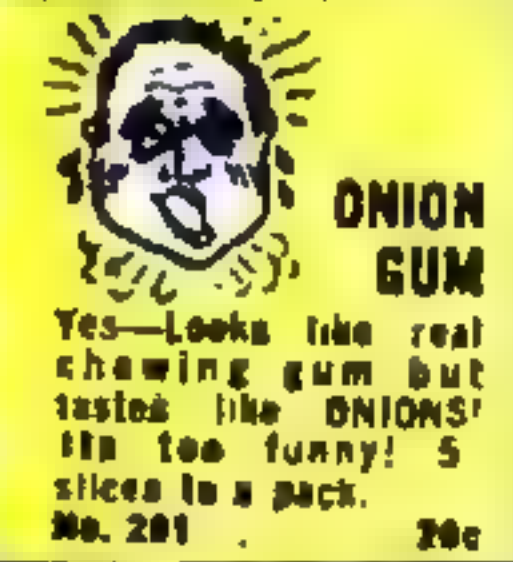
Most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands, it almost raises the victim off his feet with a "shocking sensation." Absolutely harmless. No. 238 Only 99c

10 COURSE HOME STUDY PROGRAM KARATE JIU JITSU

JUDO. BOXING. SAVATE. Isometric Muscle Building. Endurance. Stunts. Here is what you get!

- 20 best KARATE blows and chops
- SAVATE French foot fighting
- Nerve center anatomy chart
- JUDO throws, Jiu Jitsu holds
- Isometric muscle building course
- Endurance Exercises and lots more

FREE Karate Practice and Nerve Center Chart (Item No. 71)



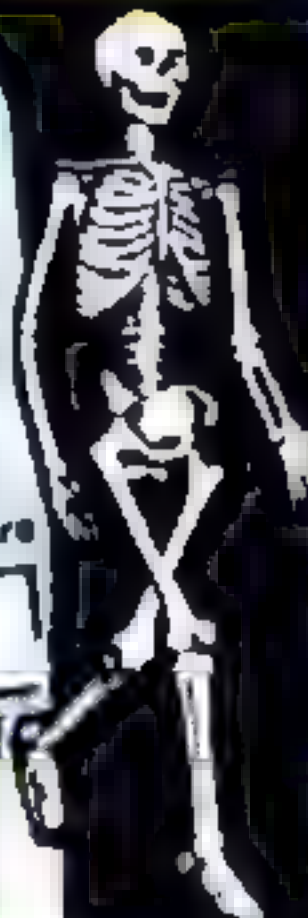
ONION GUM

Yes—Looks like real chewing gum but tastes like ONIONS! It's too funny! 5 slices in a pack. No. 281 20c



TRICK BLACK SOAP

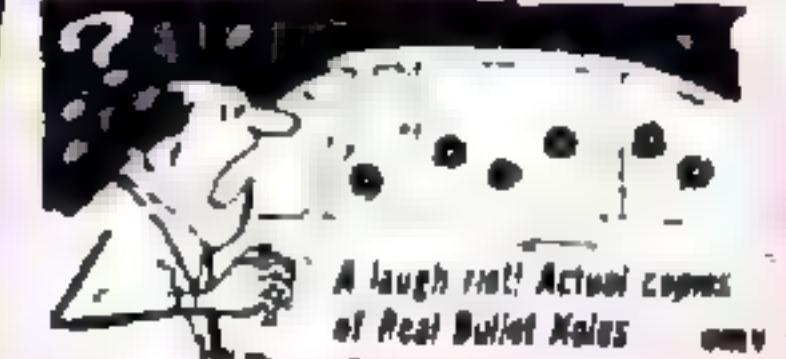
Ordinary looking piece of soap. Victim washes face and gets blacker and blacker. When he gets a look in the mirror, he'll be shocked. Harmless. No. 975 Only 35c



Monster-Size FULL SIZE SKELETON

This 5-foot "Mr. Bones" is scary enough at any time—but wait! You see him glowing in the dark! Shake him and his arms and legs move—you'd swear he's alive. If you like to haunt houses and frighten friends, this is for you! Or hang him in your room. No. F200 \$1.25

IMITATION BULLET HOLES



A laugh riot! Actual copies of Real Bullet Holes. Item No. F1100 9 BULLET HOLES 50c

MONEYMAKER

Insert a blank piece of paper, turn the knob and... OUT COMES A REAL DOLLAR BILL! Insert the dollar and it changes to a \$5 then the \$5 changes to \$10. A125 1.25



MONSTER SIZE MONSTERS

Imagine your friends shock when they walk into your room and see the "visitor" standing around... as BIG as life. Dracula as horrible and sinister as any nightmare.

and so life-like you'll probably find yourself talking to them.

No. F17A-Dracula \$1.00
No. F17B-Wolfman \$1.00

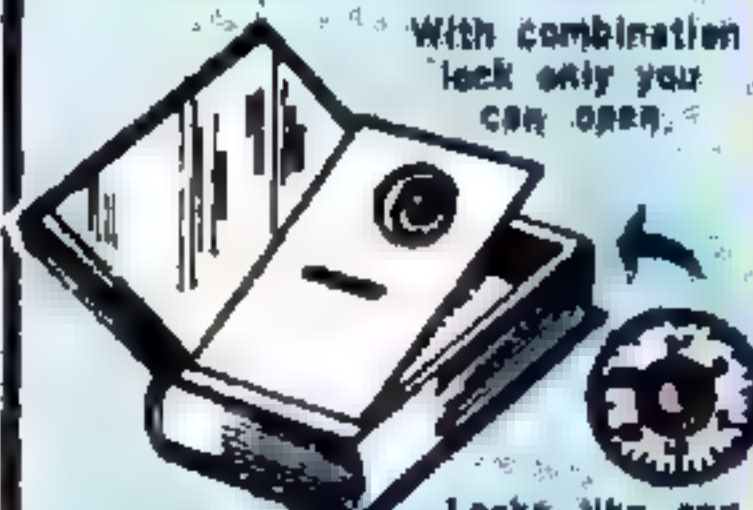


X-RAY SPECS

An Hilarious Optical Illusion \$1.00

Scientific optical principle really works. Imagine—you put on the "X-Ray" Specs and hold your hand in front of you. You seem to be able to look right through the flesh and see the bones underneath. Look at your friend, is that really his body you "see" under his clothes? Loads of laughs and fun at parties. No. F17 \$1.00

SECRET BOOK SAFE



With combination lock only you can open. Looks like any book so no one would think to look for valuables in it. Securely locked by combination only you know—because you yourself have set it. Tough under-structure is covered with simulated leather binding. 700 \$1

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Lynbrook, N.Y. 11563

Rush me the items listed below. If I am not 100% satisfied, I may return any part of my purchase after 10 days Free Trial for full refund of purchase price.

Item	Name of Item	How Many	Total Price

- ☐ I enclose ☐ in full payment. Some guarantee.
- ☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

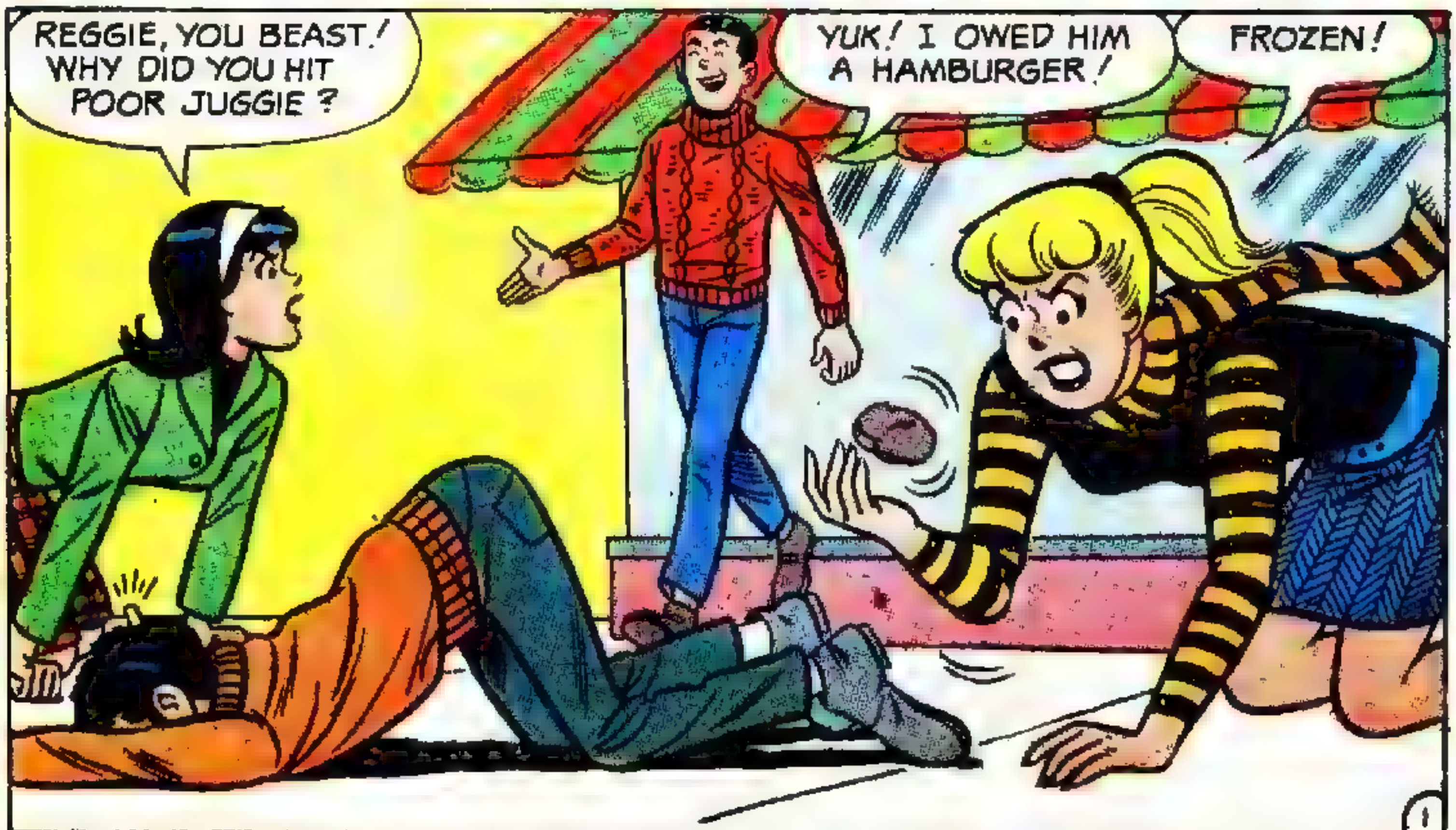
Name _____ Zip _____
Address _____
N.Y. State residents please add 2% sales tax. Sorry, we cannot ship orders for less than \$1.00. Kindly add 15c for postage and handling to all orders.

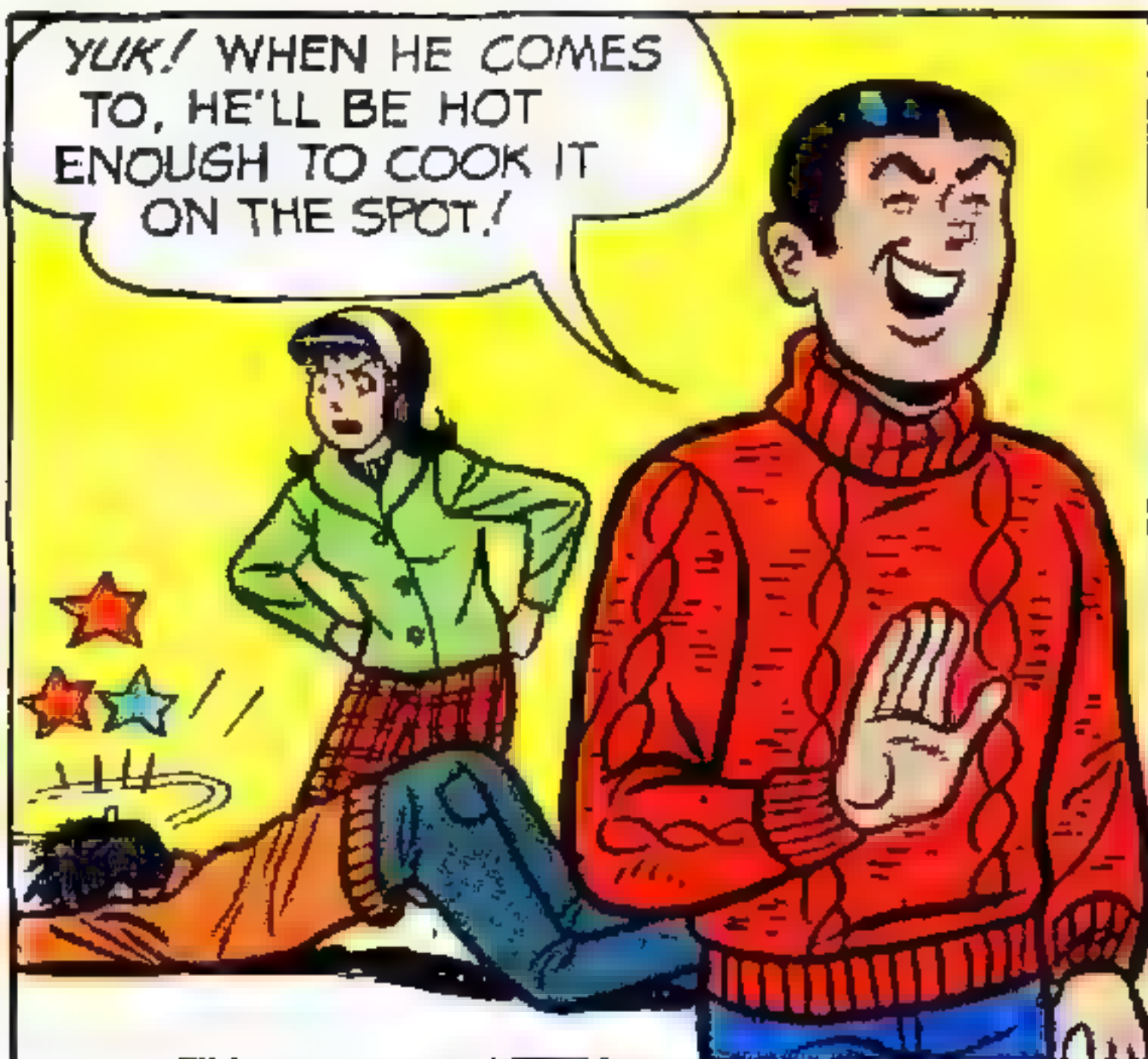
Archie's Pal

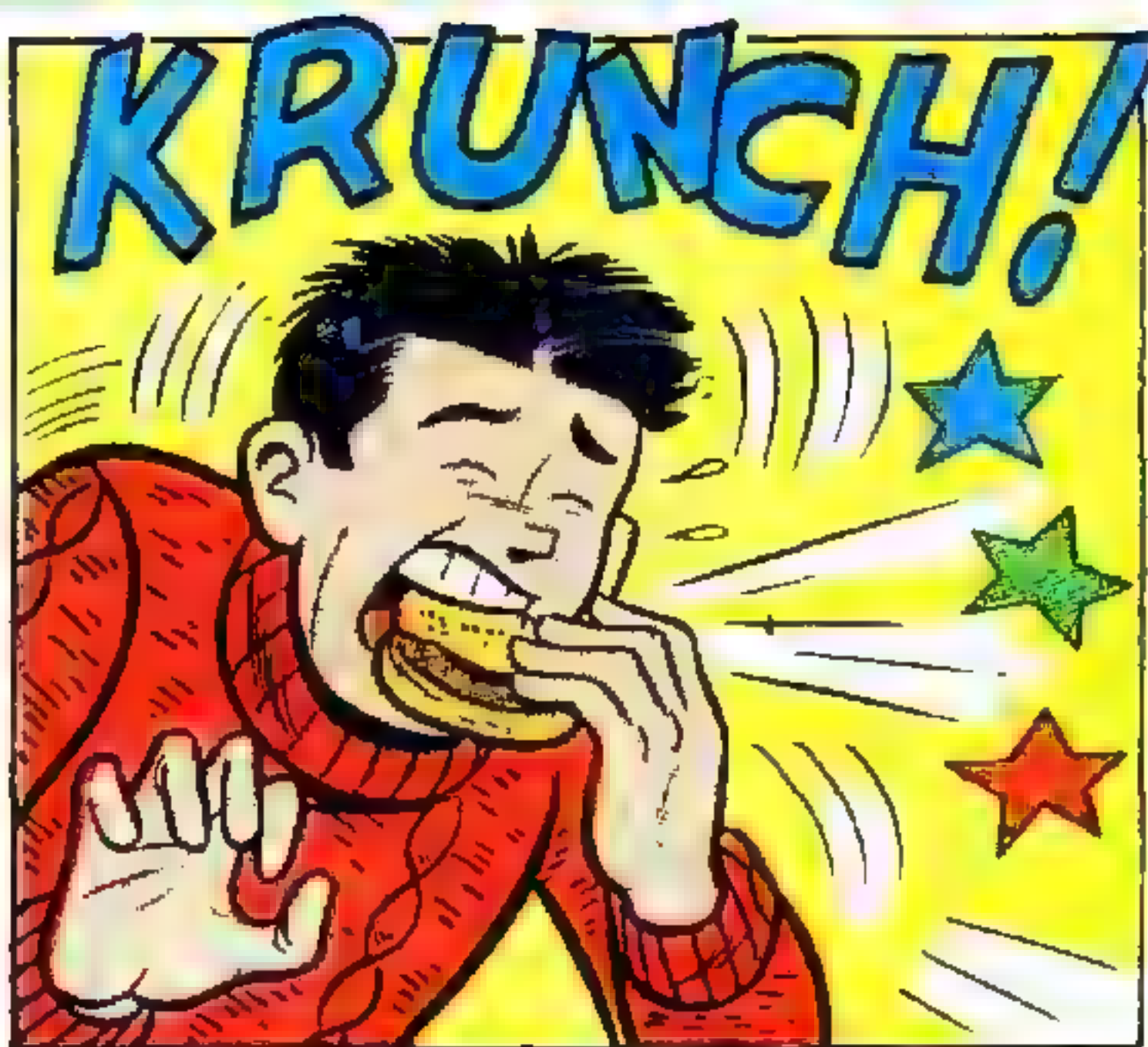
Jughead

IN

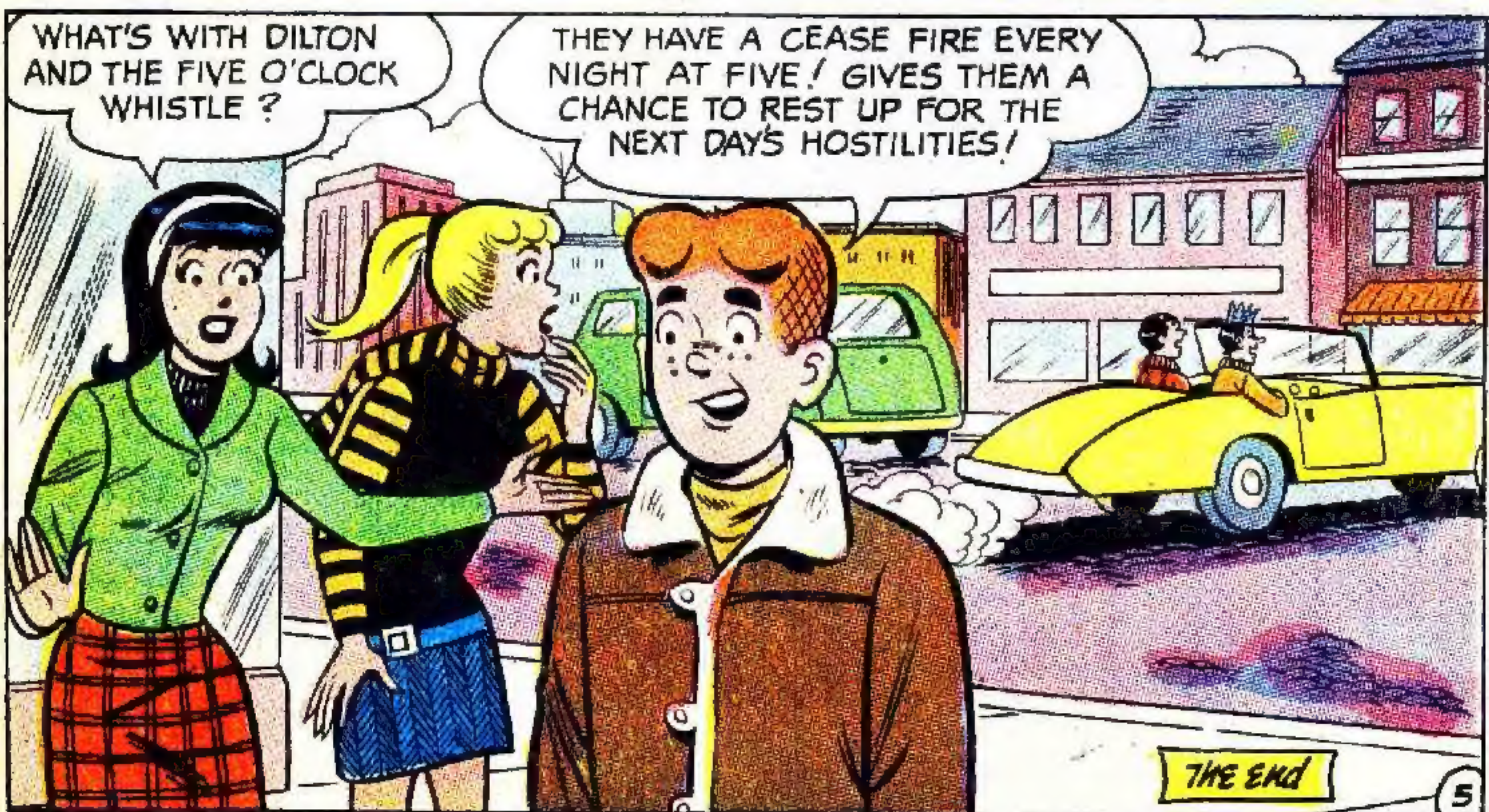
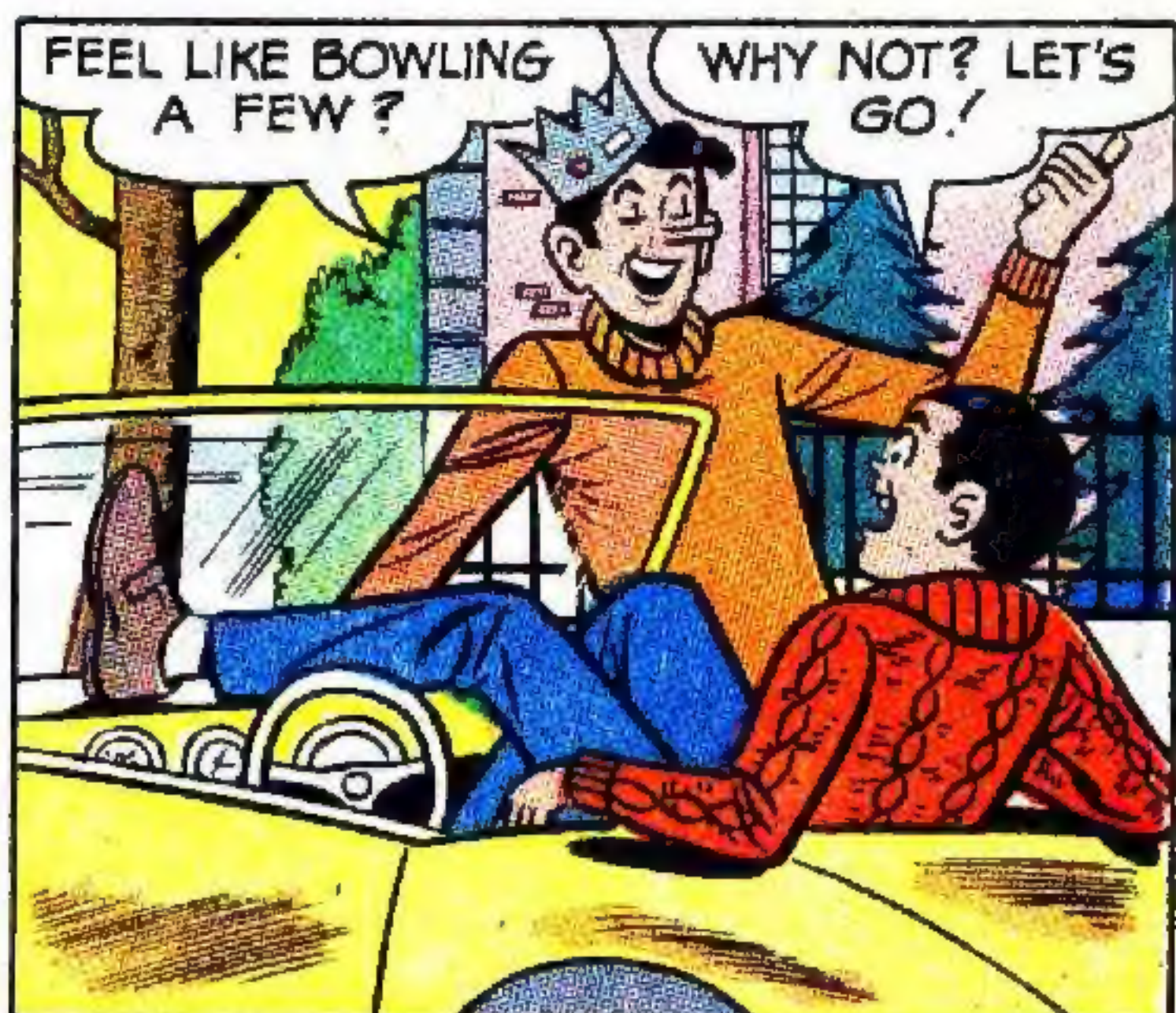
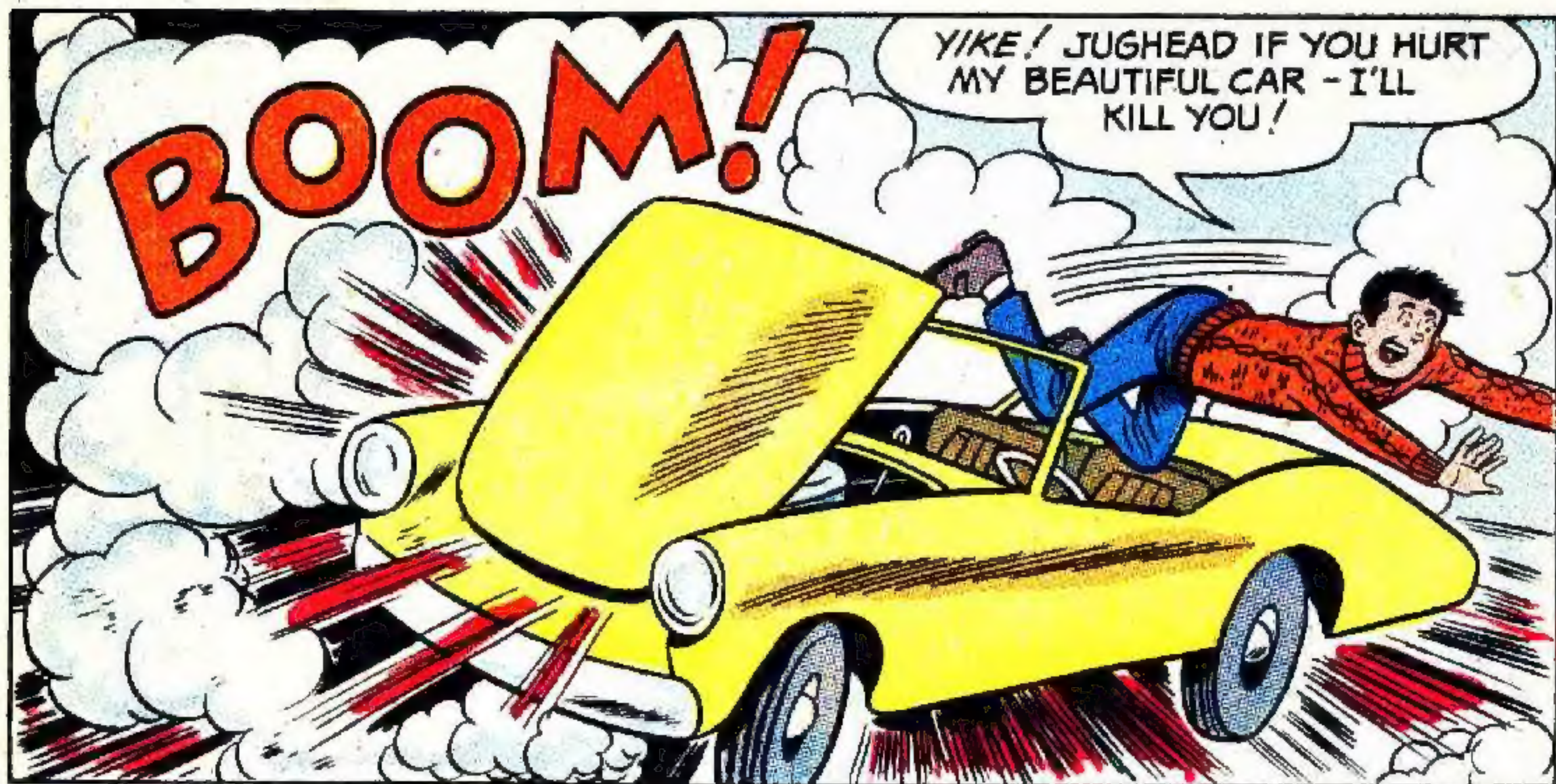
GOOD EVENING FRIENDS









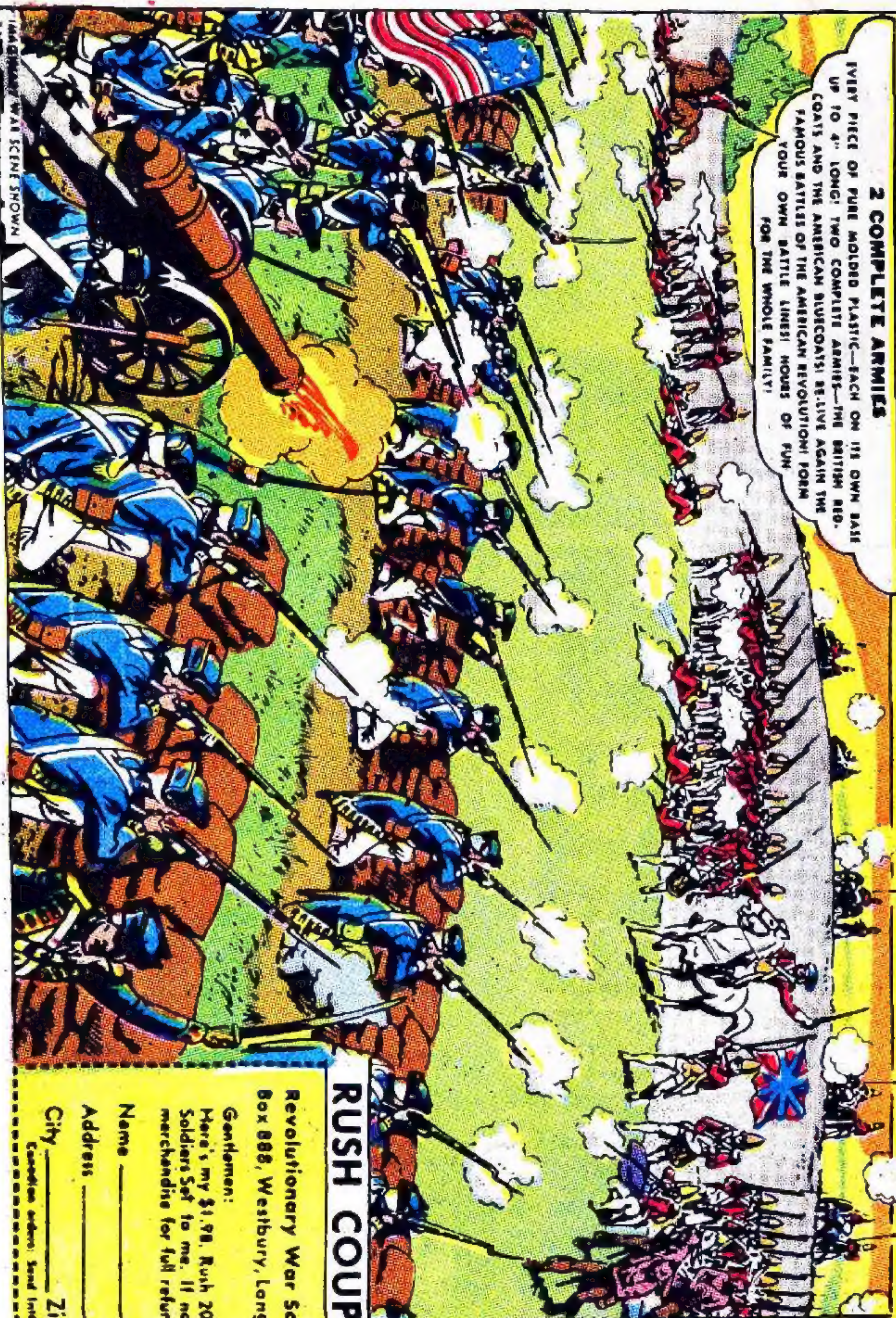


204^{pc} REVOLUTIONARY WAR SOLDIERS set

ONLY \$1.98

2 COMPLETE ARMIES

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HERE'S WHAT YOU GET:

- 36 Dragoons (Cavalrymen)
- 12 Shooting Infantrymen
- 12 Marching Infantrymen
- 12 Crouching Infantrymen
- 12 Filers
- 12 Charging Infantrymen
- 12 Sharpshooters
- 12 Field Cannon
- 12 Cannon Loaders
- 12 Drummers
- 12 Minute Men
- 24 Mohawk Indians
- 12 Officers
- 12 Hessian Troops

RUSH COUPON TODAY

Revolutionary War Soldiers Dept. RWA-1
Box 888, Westbury, Long Island, New York

Gentlemen:

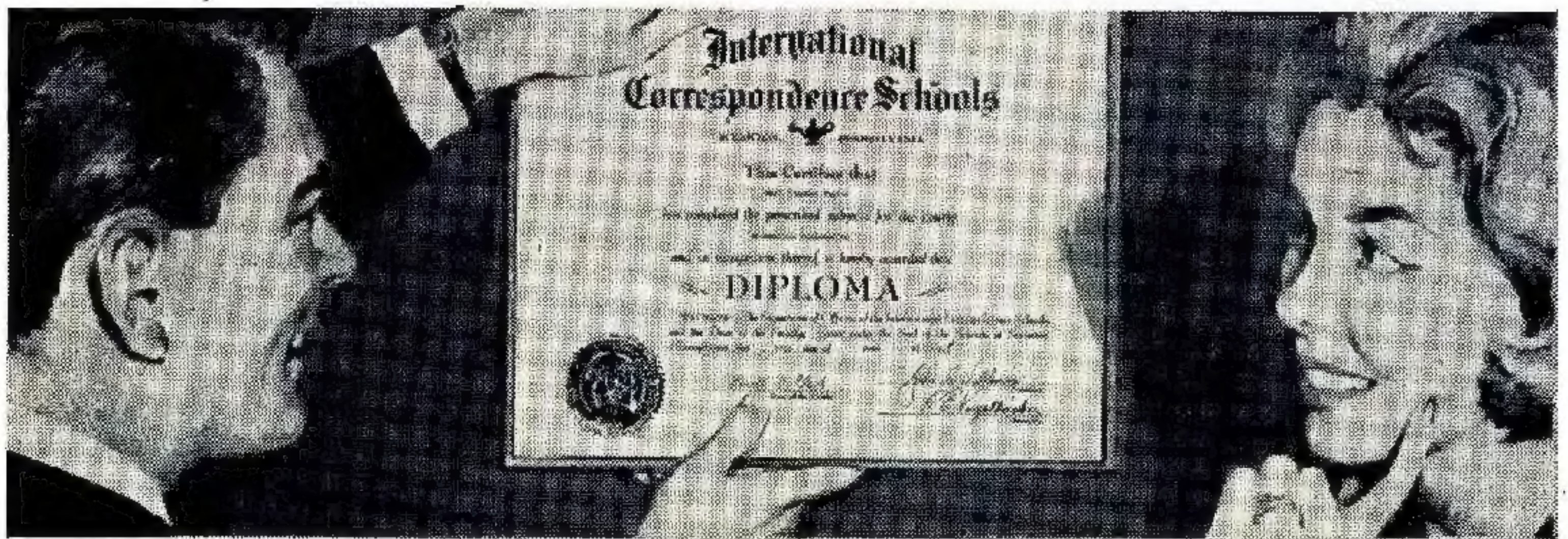
Here's my \$1.98, Rush 204 pc. Revolutionary War Soldiers Set to me. If not satisfied I may return merchandise for full refund!

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I. C. S. is the world's oldest and largest home-study school. I. C. S. offers High School courses accredited by the National Home Study Council. You earn your I. C. S. High School diploma at home—in your spare time—at your own pace.

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The I. C. S. method is recognized by thousands of businesses and industries across the country. Tens of thousands of former students who have achieved amazing success are living proof of the results you can expect.

To prove how easy it is for you to finish your high school education—actually to insure your future—I. C. S. will send you a **FREE** career kit with 3 famous booklets that have helped so many people just like yourself: (1) "How to Succeed" career guide, (2) a High School catalog and (3) a sample lesson to demonstrate this famous method.

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(Indicate Mr. Miss Mrs.)

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Special training programs for industry. New! WICS Package for Women. Special low rates to members of the U. S. Armed Forces.



I never made so much money, so quickly, for so little work.
WM. LO PRESTI, P.R.

I couldn't find a more pleasant way of earning money.
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I've been selling Christmas Packs for years. People are amazed to get such a bargain.
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This year I got a watch. Last year I got a radio. They really sell fast.
STEPHEN LEIGHT, N.Y.

I thought they sold fast before, but this year is unbelievable. Rush me more.
DONALD BRADFORD, Mo.



8 VOL. ENCYCLOPEDIA



BASKETBALL AND GOAL



JOHNNY UNITAS FOOTBALL



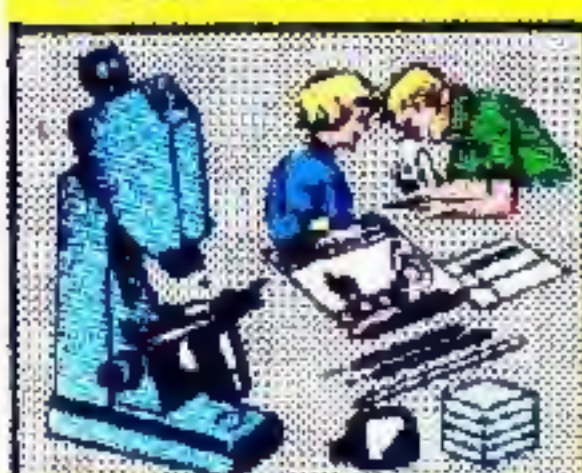
GIRL'S PENDANT WATCH



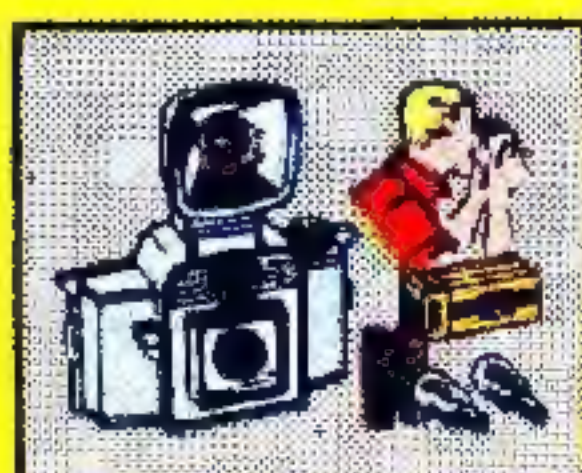
GIRL'S TRAVEL CASE



VOLLEYBALL SET



MICROSCOPE SETS



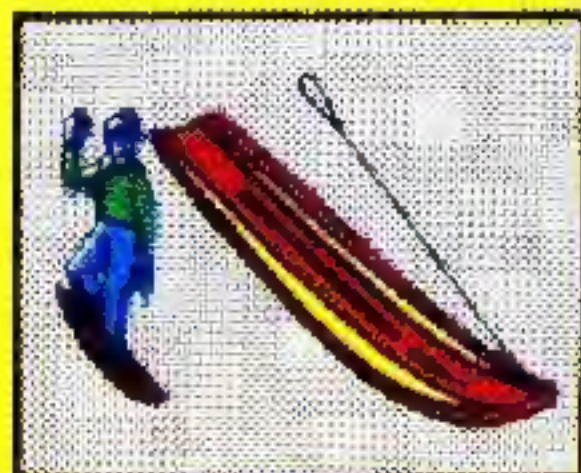
FLASH CAMERA OUTFITS



WRIST WATCHES



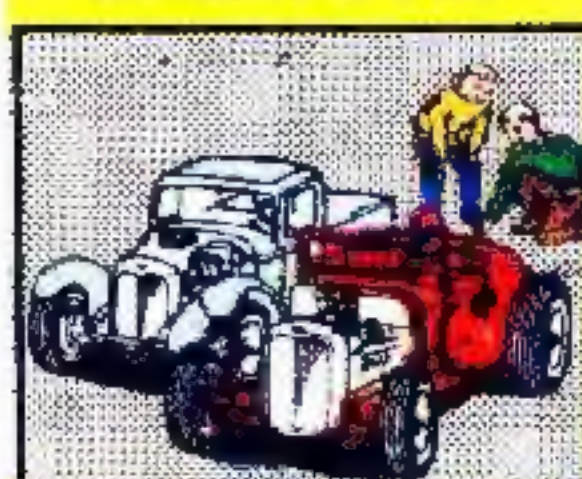
HOCKEY GAME



SURF-ON-SNOW



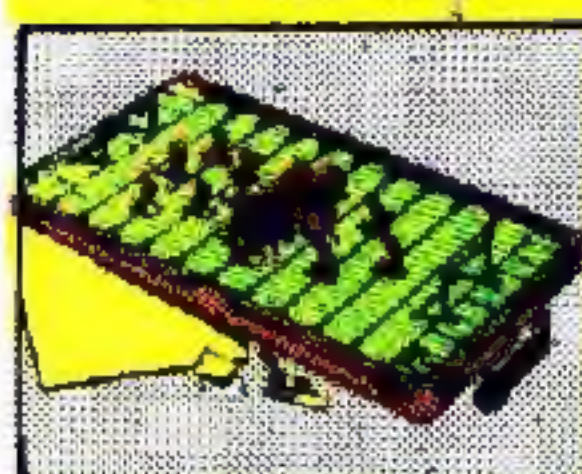
TRANSISTOR RADIO



HOT ROD KITS



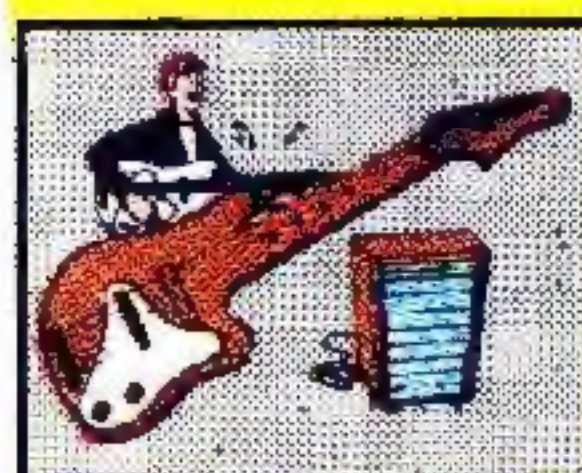
WIRELESS WALKIE-TALKIE



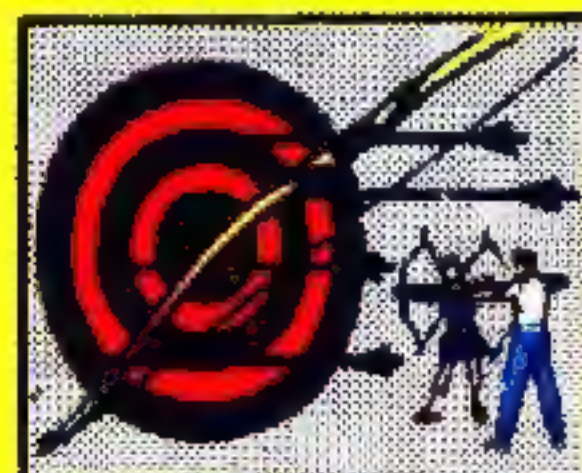
ELECTRIC FOOTBALL GAME



JR. TYPEWRITER



GUITAR-AMP COMBO



COMPLETE ARCHERY SETS



30-POWER TELESCOPE



CHEMISTRY SETS



POLAROID CAMERA



MOVIE PROJECTOR



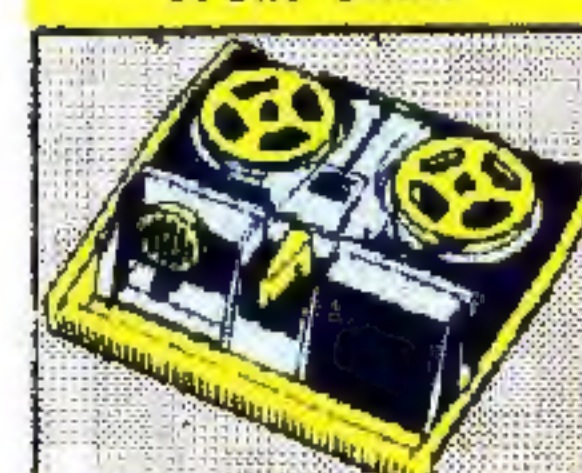
MODEL ROCKETRY



SPORT BIKES



POOL TABLE SET



TAPE RECORDER



BIG-3 CAMPING SET



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GET YOUR PRIZE THIS EASY WAY — Take your choice of over 100 prizes. You can earn as many as you want — quickly, easily. Most prizes shown here and many more in our Big Prize Book are given **WITHOUT COST** for selling just one order of 20 Christmas Packs. Some of the larger prizes require more sales as explained in the Big Prize Book.

Send NO MONEY, We Trust You

It's easy to sell these Christmas Packs to your family, friends and neighbors. Each Christmas Pack contains 6 Beautiful Christmas Cards, 6 Envelopes and a big assortment of gift cards, gift tags and Christmas seals — just what every home needs at Christmas time. **75 PIECES IN EVERY PACK** — a big value for only 75¢. They are much easier to sell than high-priced boxes of cards. Many boys and girls sell all their packs in one hour. You can, too — and get your prize at once. Or, if you want money instead of a prize, keep \$5.00 in cash for every 20-pack order you sell. There's no risk on your part, for any unsold packs may be returned. **BE FIRST** in your neighborhood. Mail coupon in an envelope today for your Christmas Packs and Big Prize Book — give the other coupon to a friend.

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Dept. 88
Lancaster, Pa. 17604

MAIL ONE COUPON NOW Give the Other to a Friend

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Please send me your Big Prize Book and one order of 20 Xmas Packs. I will sell the Xmas Packs at 75¢ each, send you the money and choose my prize.

Name _____

Address _____

Town _____

State _____ Zip Code _____

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Please send me your Big Prize Book and one order of 20 Xmas Packs. I will sell the Xmas Packs at 75¢ each, send you the money and choose my prize.

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\$2,000 GIVEN AWAY in our Promptness Contest! . . .
\$1,000 U.S. Savings Bond plus \$1,000 more in runner-up awards.
Contest information is sent with your big prize book and Christmas packs.

